



Horndean Camera Club
AGM

24th April 2024

Agenda

- Apologies
- Minutes of AGM, April 2023 and matters arising
- Annual Reports
 - Chairman's Report
 - Treasurer's Report
 - Internal Competitions Secretary's Report
 - External Competitions Secretary's Report
 - Database Administrator's Report
 - Member's Report
- Next Seasons Programme
- Special Interest Groups
 - Junior Camera Club
 - Creative Group
 - Photo Editing Group
- Proposals
- AGM Questionnaire
- Election of Officers
- AOB
- SCPF Survey (if time permits!)



Apologies

- Alan Colins
- Lin Colins
- Brian Sykes



Chairman's Report - Chris

- **Individual successes (that I'm aware of!)**
 - Alan Collins
 - 'Lindisfarne' was one of 30 images selected for inclusion in the 1st RPS Digital Imaging Group Print Portfolio and was awarded a Judges Medal in the 2024 Southampton Internal Exhibition
 - 'First Frost' was accepted in the 2024 Southampton Internal Exhibition
 - 'Wastdale' was accepted in the 2024 Southampton Internal Exhibition
 - 'American Graffiti - Yellow Cab' awarded a Selectors Ribbon in the RPS Digital Imaging Group Print Exhibition
 - Paul Jackson
 - Honorary Mention in International Exhibition (Serbia) for the Wall in Jerusalem
 - 2 acceptances in the 8th Bulgaria 2023 Photo Exhibition
 - Claude Trew
 - "Commended" award in the RPS Creative Eye 2023 Exhibition.
 - Glenys Kill
 - Third in the Celebrating Chichester Harbour Photography Competition
 - Chris Dixon
 - SCPF Championship Silver Medal
- **SCPF Print League - Division 2**
- **SCPF PDI League - Division 2**
- **3H's**
- **Calendar** - Cost of A3 calendar about £10



Chairman's Report - Chris

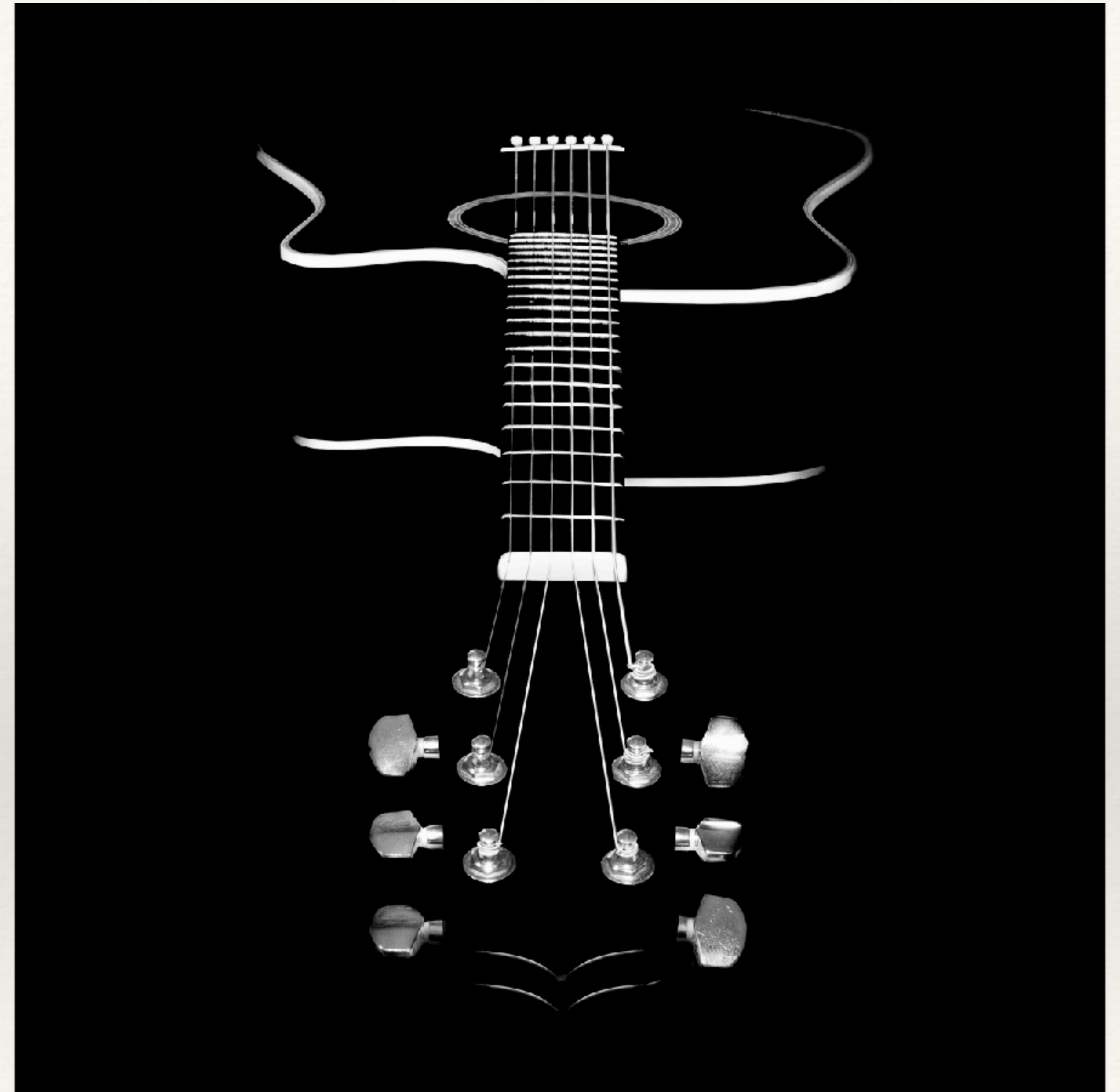
New Members

Paul Todd
Andy Lockhart
Judith Crowley
Ian Mears
Paul Rogers

Former Members not rejoined

Carla Driscoll
Dave Morton
David Middleton
Lyn Lintern
Mark Smith
Mary Allen
Melanie Thorne
Russell Wakefield

Total 69 Members



Treasurer's Report - Andy

Horndean Camera Club	Annual Accounts	
NatWest Current A/c	74.25	262.39
NatWest Investment A/c	3,843.48	4,137.28
Cash in hand	241.80	57.25
Cheques received not banked		
Total	4,159.53	4,456.92

Horndean Camera Clubs

Accounts Summary

	Y/E 29 Feb 2024 Actual £	Y/E 28 Feb 2023 Actual £
Income		
Annual Subscriptions	2,380.00	2,400.00
Junior Club Membership and Attendance	50.00	
Sale of tickets for raffles	754.30	678.55
Donation	20.00	275.00
Bank Interest	56.20	15.41
Training Session Attendees	38.00	
Total Income	3,298.50	3,368.96
Expenditure		
Catherington Village Hall Hire	729.00	675.00
Lovedean Village Hall Hire	21.00	
St James Church Hall Hire		42.00
Public Liability and Equipment Insurance	614.94	556.26
Judges' expenses	445.20	505.10
Lecturers' fees and expenses	783.15	584.08
Junior Club Training Expenses		357.00
Raffle prizes and tickets	320.23	262.73
Tea & coffee supplies	168.83	16.50
Presentation Evening and American Supper	9.00	
SCPF subscription	125.00	103.75
SCPF Exhibition	30.00	30.00
Competition Secretaries' expenses		52.20
Member Tribute	55.00	
Catherington Village Hall Expenses		16.00
Website Expenses	294.54	273.32
Total Expenditure	3,595.89	3,473.94
Net Income/(Expenditure)	(297.39)	(104.98)
Funds Brought Forward	4,456.92	4,561.90
Funds Carried Forward	4,159.53	4,456.92
Adult Club	3,640.39	3,987.78
Junior Club	519.14	469.14
	4,159.53	4,456.92
Funds		
NatWest Current A/c	74.25	262.39
NatWest Investment A/c	3,843.48	4,137.28
Cash in hand	241.80	57.25
Cheques received not banked		
Total	4,159.53	4,456.92

Internal Competitions Secretary's Report - Claude

Another year gone and as far as I am aware there are no problems in the way the competitions are running. If anybody has a different view, please let me know.

I am pleased to say that the two leagues for the PDI competitions were well supported.

Amalgamating the two leagues for this year print competitions worked well and whilst the numbers of entries are not as many as the PDI's, I still feel it was well supported.

Please remember that the Selection Committee needs a good choice of prints to represent the club for the external competitions. The bigger the pool of prints, the better the selection will be.

My special thanks go to the Programme Secretary, Adrian Locke, for organising very interesting speakers and finding judges willing to travel and for finding a judge at the last minute for the last print competition of the year, and to the Data Manager, Philip Trew, working behind the scene to make it happen.

The winners of the competitions for the year 2023-2024 are as follows:-

PDI League 2

Stewart England with 67.5 points

PDI League 1

Janette Britton with 67.5 points

PRINT League (1 and 2)

Mike Parry with 65 points

PDI set subject: "Eyes"

Ian Mears with "Damsel"

PRINT set subject: "Street"

Samuel Dixon with "A Penny for your thoughts"

My sincere congratulations to all winners and thank you to all members who supported the competitions.

External Competitions Secretary's Report - Glenys

3H's winner - Horndean

SCPF Prints

CLUB	ROUND 1	ROUND 2	ROUND 3	ROUND 4	ROUND 5	ROUND 6	ROUND 7	ROUND 8	TOTAL
Newbury PC	7	7	7	4	8	8	7	8	56
Fordingbridge CC	4	6	8	8	7	7	8	6	54
Yateley CC	8	8	6	6	4	4	4	7	47
Aldershot, Farnham & Fleet CC	2	4	3	1	6	6	6	1	29
Horndean CC	5	1	1	5	5	5	2	5	29
Farnborough CC	6	5	4	3	2	1	5	3	29
Alton CC	3	2	5	3	1	2	3	4	23
Gosport CC	1	3	2	7	3	3	1	2	22

SCPF Digital Image League Div 2 CLUB	Points									Countback								Scores									
	R1	R2	R3	R4	R5	R6	R7	R8	Total	10s	9.5s	9s	8.5s	8s	7.5s	7s	6.5s	6s	R1	R2	R3	R4	R5	R6	R7	R8	Total
27 Blandford Forum Camera Club	2	4	6	8	4	8	8	6	46	10	5	8	16	13	6	4	-	2	64.0	66.5	65.5	71.5	67.5	71.5	71.0	67.0	544.5
51 Southampton Camera Club	4	6	8	4	8	7	6	3	46	5	8	9	19	12	7	3	-	1	67.0	68.0	69.0	66.0	70.0	69.0	70.0	65.0	544.0
05 Basingstoke Camera Club	8	5	7	3	7	5	2	8	45	5	4	15	15	15	7	3	-	-	70.0	68.0	68.5	65.5	69.5	66.5	67.5	68.5	544.0
61 Winchester Camera Club	7	2	5	6	3	6	5	4	38	4	-	11	20	18	5	5	1	-	69.5	62.5	65.0	66.5	67.5	66.5	69.5	65.0	532.0
41 Overton Camera Club	6	3	3	5	5	3	4	7	36	4	4	12	15	15	6	6	2	-	68.5	64.5	65.0	66.5	68.0	64.5	69.0	67.5	533.5
13 Chichester Camera Club	5	7	2	2	2	4	7	5	34	4	6	9	14	21	3	4	-	3	68.0	68.5	63.5	65.5	66.0	65.5	70.5	66.0	533.5
25 Horndean Camera Club	3	8	1	7	1	2	1	1	24	2	6	4	13	20	8	9	2	-	64.5	69.0	62.5	68.5	64.5	60.5	66.5	63.5	519.5
60 Wimborne Camera Club	1	1	4	1	6	1	3	2	19	3	6	5	7	17	11	11	2	2	61.5	62.0	65.0	63.5	68.5	59.5	68.5	63.5	512.0

External Competitions Secretary's Report - Glenys

		ROUND 1 Gordon Brown	ROUND 2 Jason Hyde	ROUND 3 Paul Graber	ROUND 4 Mark Buickley Sharp	ROUND 5 Peter Orr	ROUND 6 Caroline Colegate	ROUND 7 Caroline Preece	ROUND 8 Maria Leekblade
PRINTS									
Adrian Locke	Cornish Light	9 held	8	6.5	7.5	9 held	6.5	6.5	9.5
Alan Collins	Bluebells and beech	9 held	6.5	6.5	8	8.5	9.5 (held)	7.5	10
Chris Dixon	Still life	8.5	7.5	6.5	8	7.5	7	8	8.5
Claude Trew	A lady, a photo and mixer brush	7	8.5	6	8	7	7	8	7.5
Lin Collins	Shades of morning	9 held	8.5	7	8.5	10 held	9	8.5	9
Roger Palmer	The welcome within	8.5	7	6	8	8	8	7	7.5
Alan Collins	Flight of fancy	8.5	8	7.5	8.5	7	8	7	7.5
Lin Collins	Tangled trees and trembling leaves	8	6.5	7	9.5 held	8	9	7.5	9
		ROUND 1 Leo Rich	ROUND 2 Barry Senior	ROUND 3 Tony Oliver	ROUND 4 Jon Mitchell	ROUND 5 Andrew Mills	ROUND 6 Jim Pascoe	ROUND 7 Paul Mitchell	ROUND 8 Rosemary Wilman
PDIs									
Adrian Locke	Bosham at its best	8.5	8	8.5	9.5 held	7	8	10 held	7.5
Anne Beard	Paul as Lawrence of Arabia	7.5	9.5 held	8	8	7.5	7	7.5	8
Janette Britton	Crisp sunrise	8.5	8.5	7.5	9	8.5	8	9.5 held	8
Bernadette Grima	The King	9	8	8.5	7.5	7	7	8.5	8
Glenys Kill	Before the race	8	10 held	7	8.5	9	8	8	8
Adrian Locke	Pools of light	8	7.5	7	9.5 held	8.5	7.5	8.5	8
Anne Beard	Marina reflections	7	8	8.5	8	9 held	8.5	8	6.5
Joanna Witham	Singing to the world	8	9.5 held	7.5	8.5	8	6.5	7	9.5

External Competitions Secretary's Report - Glenys

SCPF Championships 2024 Results PDIs

Pos.	ClubName	TotalScore	Award
1	New Forest CC	181	1ST
2	Southampton CC	176	2ND
3	Yateley CC	172	
4	Bracknell CC	171	
5	Littlehampton & District CC	171	
6	Chichester CC	171	
7	Fordingbridge CC	171	
8	Salisbury PC	170	
9	Wareham CC	170	
10	Basingstoke CC	169	
11	Lymington CC	169	
12	Newbury PC	168	
13	bh pc	168	
14	Storrington CC	168	
15	Overton PC	167	
16	Hayling Island CC	167	
17	Beaulieu CG	167	
18	Horndean CC	165	
19	Alton CC	165	
20	Bognor Regis CC	165	
21	Havant CC	165	
22	Cricklade CC	165	
23	Middleton CC	164	
24	Gosport CC	163	
25	Hungerford CC	161	
26	Farnborough CC	158	
27	Boundary CC	157	
28	Oakley CC	157	
29	Isle of Wight PS	155	
30	Niton & District CC	154	
31	Wight Balance Photography	153	
32	Focus - Ryde Imaging Gp	151	
33	Lambourne CC	146	
34	Reading CC	145	
35	Ordnance Survey PS	145	



The winning two clubs will go on to represent the Southern Counties Photographic Federation at the Inter Club PDI Championships in July in Warwick
 Congratulations to:
 New Forest Camera Club and Southampton Camera Club

SCPF Championships 2024 Results Prints

Position	ClubName	TotalScore	Award
1	Southampton CC	191	1ST
2	Chichester CC	189	2ND
3	New Forest CC	189	
4	Yateley CC	187	
5	Newbury PC	180	
6	Fordingbridge CC	178	
7	Horndean CC	178	
8	Basingstoke CC	176	
9	bh pc	175	
10	Winchester PS	174	
11	Bognor Regis CC	172	
12	Bracknell CC	171	
13	Hungerford CC	170	
14	Overton PC	168	
15	Salisbury PC	168	
16	Havant CC	167	
17	Storrington CC	167	
18	Alton CC	166	
19	Gosport CC	162	
20	Oakley CC	154	
21	Middleton CC	115	



The winning two clubs will go on to represent the Southern Counties Photographic Federation at the Inter Club Print Championships in October in Blackburn
 Congratulations to:
 Southampton Camera Club and Chichester Camera Club.

Database Administrator's Report - Philip

- Last summer, changes were made to the competition software and website to allow judges to mark images using an 'award' method instead of a score. The first print and PDI competitions of the season were run using the new method, and technically everything worked as expected. Marking reverted to the score based method for all subsequent competitions this season.
- This season, we were able to gain access to the Nursery Wi-Fi facility. This has allowed us to provide Zoom coverage of some club evenings.
- Because the Wi-Fi is sometimes unreliable, and keeping the Zoom meeting running causes a lot of distraction from other duties, Zoom coverage of competitions is not currently being provided.
- In two weeks time, we will be running the Print & PDI of the year competitions with three judges all entering their scores electronically. Please visit the competition web site to select your past prints/PDIs that you wish to be judged. If you enter prints, please remember to bring them on the night of the competition, and try to remember the categories into which you have entered them.



Member's Report - Jenny

Most Members were very happy with the 2023 -2024 Seasons Programme. Adrian did a great job.

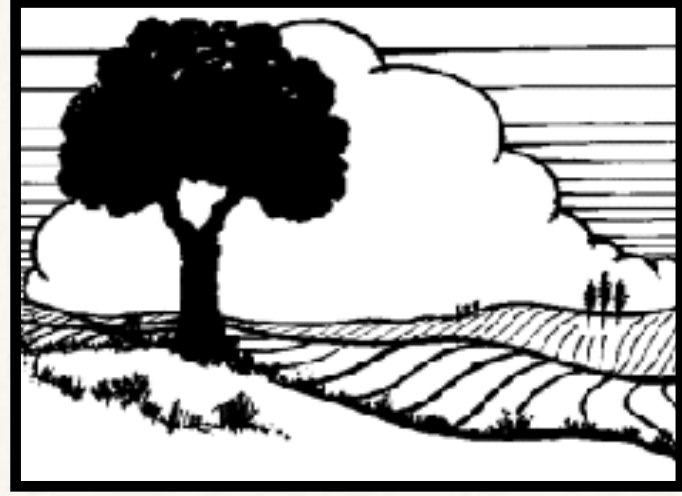
They liked the photo clinics, but some would like more 'in depth photoshop/lightroom training'. It seems to be very much a 'do it yourself' these days. Many Members, new and old would welcome help and training to improve.

Members were happy with the Special Interest' groups. However, the two existing Edit groups cannot take more members and there seems to be a reluctance amongst members to start new groups. The Creative group which is an 'online group' does not have a numbers limit and welcomes anybody happy to participate and learn.

Both Mike and I try to welcome New Members and explain our role, but we do not always know who they are. Notification would be useful.

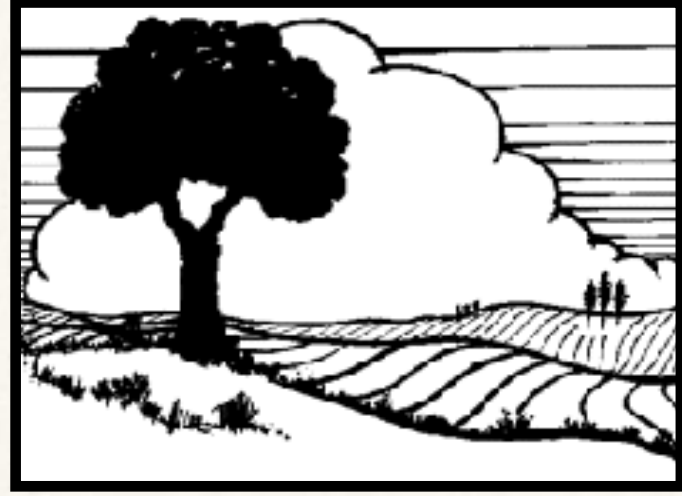
We can be contacted through rep@horndeancameraclub.co.uk





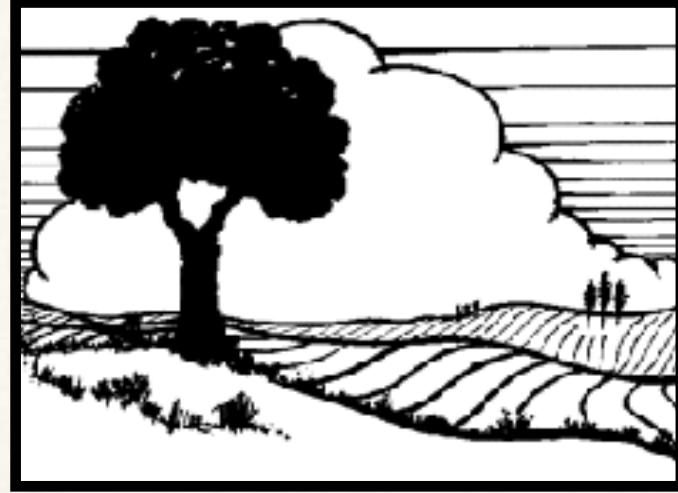
Programme 2024-25 SEASON

Date	Title	Judge/Speaker	Zoom Meeting	External Speaker Bio
28/08/2024	Chairmans Evening	Chris Dixon		
04/09/2024	Processing In Mono	Joe Houghton	Yes	www.houghtonphoto.com This is a club night with a difference! Join Joe as he discusses the different approaches and thought processes needed to both shoot and post-process your images in black and white. Monochrome has a long and distinguished history in photography and for good reason! Joe will be showing you how to convert your RAW files into mono images live!
11/09/2024	Home Evening - Photo Clinic	Chris Dixon, Steve Woolcock, Adrian Locke		
18/09/2024	Open PDI Competition 1	Kevin Sandall		
25/09/2024	Open Print Competition 1	Jon Mitchell		
02/10/2024	On Dartmoor	Brian Northmore	Yes	www.briannorthmorephotography.com Dartmoor has been and will forever remain a special place to Brian. It has been instrumental in developing his photography and In this lecture he will take you all on his journey, a journey across the landscape and how his photography has changed.
09/10/2024	Home Evening - From the Sublime to the Ridiculous	Chris Dixon		
16/10/2024	Home Evening - Portraiture	Paul Jackson/Alan Downe		
23/10/2024	Open PDI Competition 2	Maria Leekblade LRPS AFIAP DPAGB Peter Rocchiccioli BA (Hons) Photo, DPAGB EFIAP/b		
30/10/2024	Open Print Competition 2	Chris Dixon, Steve Woolcock, Adrian Locke		
06/11/2024	Home Evening - Photo Clinic	Chris Dixon, Steve Woolcock, Adrian Locke		
13/11/2024	Waterscapes	Jonathan Genevoux	Yes	www.jonathangenevoux.com/en/en-home/ Living in Bristol, Jonathan regularly photographs the incredibly diverse waterscapes of England and Wales in particularly the way the coastlines are shaped by the patterns and power of the tides.



Programme 2024-25 SEASON

20/11/2024	Open PDI Competition 3	Carl Reeve LMPA		
27/11/2024	Open Print Competition 3	Roger Smith ABIPP		
				www.stewartwood.com/
04/12/2024	Macro Photography	Stewart Wood	Yes	From the delicate petals of a flower to the mesmerizing patterns on an insect's wings, macro photography allows you to explore and share the wonders of the miniature world. Every subject tells a unique story.
11/12/2024	SCPF Print Competition	Jason Hyde		
18/12/2024	Quiz Night	Glenys Kill		
25/12/2024				
01/01/2025				
				www.mckib.smugmug.com
08/01/2025	Jack Of All Trades	David McKibbin DPAGB LRPS		David says. "Concentrate on what you love" is sage advice for photographers, but personally, there are so many different genres and aspects of the whole photographic process that I thoroughly enjoy, it doesn't help me much! In my presentation, I will show plenty of images and some of the stories behind the shots.
15/01/2025	Home Evening - Use of NIK Collection/Affinity	Steve Woolcock/Sam Dixon		
22/01/2025	Open PDI Competition 4	Richard Sharman ARPS		
29/01/2025	Open Print Competition 4	Mike Taylor		
05/02/2025	Home Evening - Photo Clinic	Chris Dixon, Steve Woolcock, Adrian Locke		
12/02/2025	Home Evening - My Photography Journey	All Members		
19/02/2025	Set Subject PDI Competition 5	Kenny Woods LRPS		
26/02/2025	Set Subject Print Competition 5	Steve McKie		
				www.paulmitchellphotography.co.uk
05/03/2025	Woodlands Way	Paul Mitchell FRPS		This talk centres around some of Paul's favourite woodland locations including Burnham Beeches, Savernake Forest and various locations throughout the UK. Paul's talk is fully illustrated with digitally projected images and prints made throughout the four seasons.



Programme 2024-25 SEASON

12/03/2025	3Hs Competition	Glyn Paton		
19/03/2025	SCPF PDI Competition	Gordon Brown		
26/03/2025	Home evening – SIG Groups and JHCC	Group Leaders		
02/04/2025	Walkabout			
09/04/2025	Open PDI Competition 6	Steve Kirby CPAGB/AV		
	Open Print Competition 6	Caroline Preece LRPS		
16/04/2025				
23/04/2025	Chairmans's Challenge	Chris Dixon		
				www.compassphotos.co.uk
30/04/2025	Flying Drones - Practical Session/Post processing	Brian Bracher		Brian Bracher's work captures the beauty of landscapes and structures, providing viewers with fresh perspectives. His mastery of FPV drones allows him to create truly remarkable and unique content. Brian will be showing us how to fly drones over the church and surrounding area. Images taken will then be post processed!
07/05/2025	Print / PDI of the Year	Tony Oliver ARPS CPAGB BPE4*, Keith Newton LRPS, Sue Sibley ARPS EFIAP/s DPAGB BPE5		
				www.kjpphotography.myportfolio.com
14/05/2025	Post Processing Nature Images	Kevin Pigney ARPS, DPAGB, ASINWP	Yes	Kevin says. "I was regularly asked during my Passion For Wildlife talk about how I do my post processing. As a result I developed this presentation. I work in both Lightroom and Photoshop, from basic processing workflow to some advanced techniques, so something for all levels of experience."
21/05/2025	AGM	Members		
28/05/2025	End Of Season Prize Giving	Chris Dixon		
11/06/2025	Pub Evening - Bird In Hand, Lovedean -7-30pm			
16/07/2025	Pub Evening - Red Lion, Charlton - 7-30pm			
13/08/2025	Pub Evening - The George, Finchdean - 7-30pm			

Special Interest Groups

- HCC Junior - Steve Day
- Creative - Mike Parry / Alan Collins
- Photo and Editing - Adrian Locke



Horndean Junior Camera Club - 22-23 season

Since last year AGM the Junior Club has had a good year with both indoor and outdoor meetings. We meet on the first Saturday of the month in the lower hall of St Wilfrids Church Cowplain and our season mirrors the school year from Sept to June with a summer break.

We currently have 10 members aged between 10-16 equally split between boys and girls which include 2 sets of twins. Myself, Glenys and Mary provide the main adult supervision each month with Suzy and Geoff helping out on an ad hoc basis,

Outdoor meetings have included visits to the Staunton Country Park, The National Armouries at Fort Nelson, and our yearly visit to the Rowland's Castle Firework display. While indoors we have had gymnastics photo shoot with members of the Alton Trampoline club studios, Time lapse sequencing, panning and painting with light. Our next meeting is a guided walk with one of the rangers at the Queen Elizabeth Country Park

With our numbers stable the future of the Junior club is bright.



Creative Group - Mike Parry/Alan Collins



Lin Collins



Glenys Kill



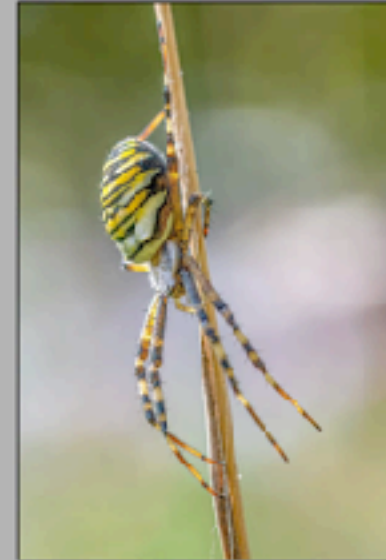
Claude Trew



Mike Woolcock



Bernadette Grima



Sam Dixon



John Griggs



Bernadette Grima



Creative Group - Mike Parry/Alan Collins



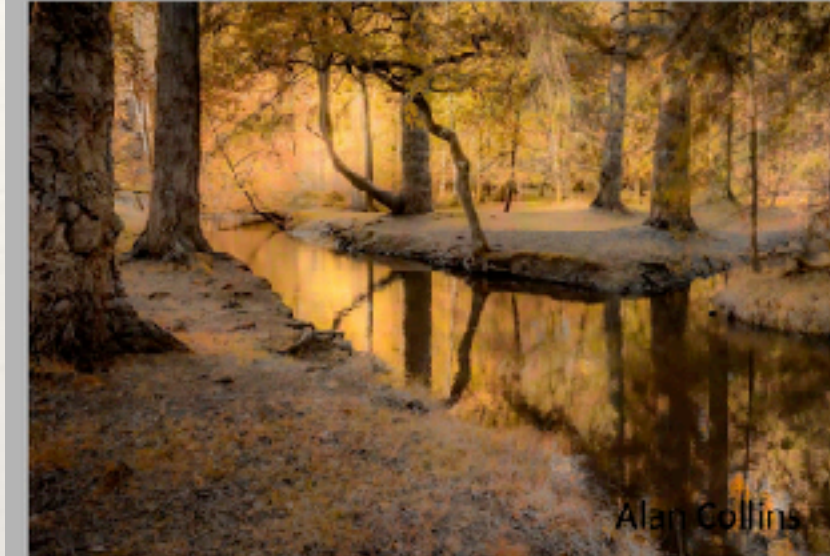
Claude Trew



Dian Stoner



Sam Dixon



Alan Collins



Sam Dixon



Mike Woolcock



Mike Woolcock



Adrian Locke



Alan Collins

Photo Editing Group - Adrian Locke

- The Photo and Editing group are a small group of members having a common interest of going on shoots
- Photo shoots and editing techniques are suggested and agreed by members. Editing demonstrated at
- Photo Shoots held first Thursday and
- Group limited to 10 meetings are held in members homes.
- Photos shared on closed Facebook



Photo Editing Group - Adrian Locke

Overview

- Objective of the Group is for members to meet socially and find interesting locations to take photos and learn new photo editing techniques.
- Locations are suggested by members at group meetings & Photo shoot date decided.
- On average meetings are held every month throughout the year.
- Members post & share images on a private Facebook Page.
- The group currently has 10 members .

Members

Carol Johnson
Bernadette Grima
Mary Pearson
Suzie Gardiner
Steve Day
Clive Midson
Glenys Kill
Roger Palmer
Stewart England
Adrian Locke



Photo Editing Group - Adrian Locke

Photo Shoots

Old Portsmouth – Long Exposures

Littlehampton

Odiham – Canal & Castle

Bluebells at Pyle Lane Woods, Horndean

Southwick Revival

Longstock Park Water Gardens, Stockbridge

Southsea Kite Festival

Southsea Skate Park, BMX Championship

Shortheath Pond, Near Bordon

Photo Editing

Lightroom/Camera Raw

Darken Skies with Linear Gradient & Intersect Mask

Using Radial Gradient to darken & lighten areas

Using Range Mask to select colour & Luminance

Adding & subtracting from a mask using brush

Selecting an item with a mask and changing the colour

Photoshop

Selecting an Object on a Complex Background



Proposals

1. Membership Fees

The club is currently losing money each year due to increased costs such as Insurance, it is therefore proposed to increase membership fees to £40 per annum with effect from the 2024/2025 season.

Proposed: Chris Dixon

Seconded: Alan Collins



Proposals

2. Set Subjects

The following is not specifically a new proposal but a proposal to enforce the rules as published.

Given the competition rules state: -

7.6) The 'Set Subject' is the same for both Leagues but can be different for Print and PDI. It is chosen by vote at the preceding AGM, or the first meeting of the new season.

I would propose that this should be based on, but not limited to, subjects covered by talks given to the club during the current and upcoming season and managed by the programme secretary. Members to be given the possible subjects prior to the AGM and voting on them at the AGM as per rule 7.6. This could provide a framework and guidance to newer members and give them a degree of involvement in it.

The examples below are taken from this year and next years programme proposals. They are also quite open subjects since they are quite open and not narrow subjects. Narrow subjects are often repetitive, boring for the audience and Judge and the winner is often left of field as a result.

Mono

New Forest (Substitute for Dartmoor)

Woodlands

Waterscapes

Macro / Close Up

Cityscapes / Urban Images

Portraiture

Proposed - Steve Woolcock

Seconded - Christine Woolcock

Proxy Votes

Proxy Votes Received From:

Steve Day

Total 10

Proposal	For	Against	Abstain
Membership Fees	4		
Set Subjects	3	1	

AGM Questionnaire

1. Club Premises:

- a. Do you wish to move from Catherington Village Hall? Yes/No
- b. If Yes, are you prepared to change to a different day rather than Wednesdays?
Yes/No
- c. Which evening would you prefer, a Tuesday or Thursday evening? (Please note that on some occasions these might not be available)
- d. Would you be prepared to move to Hambledon Village Hall? Yes/No

Club Premises	For	Against	N/A
Do you wish to move	4	11	
Different night	4		11
- Tuesday	2		
- Thursday			
- No preference	2		
Hambledon Village Hall	3	1	11

AGM Questionnaire

1. External Competitions:

a. Are you interested in external competitions? (3H's, SCPF Leagues, SCPF Championship, SCPF Exhibition, SCPF Finals Day) Yes/No

b. Are you aware that you can attend some or all of these competitions? Yes/No

c. How could we improve club member attendance at these external competitions?

Competitions	Yes	No	Abstain
External	8	3	2
Attendance	9	2	2

- I suggest that the members need to be made aware of the dates & locations well in advance and state that members should try and attend at least 2 events during the season!
- Yes, if members want to participate. Provided dates are advertised in good time I'm not sure how we can promote better attendance
- Car sharing, sign up sheets, email dates/times/places well in advance, authors encouraged to attend, generally raise profile of such activities
- Post dates and locations on the Club Facebook page inviting members to add their names in a Comment if they intend to go which could encourage others and help arrange lift sharing.
- Organise a lift system with members, promote during introduction to evening and set time (maybe coffee break) for people to sign up as driver/passengers.
- Not quite sure what the problem is here? The majority of the external competitions are only attended by a few representatives of each club any more and there could be seating issues, especially at things like the Championship.
- Give them all more publicity and explain their purpose

Election of Officers

Chair - Chris Dixon

Vice Chair - Glenys Kill

Secretary - Alan Collins

Treasurer - Andy Forbes

Programme Secretary - Adrian Locke

Internal Competition Secretary - Claude Trew

External Competition Secretary - Glenys Kill

SCPF Representative - Roger Palmer

Training Coordinator - Carol Johnson - Vacant

Events Organiser - Mary Allen - Vacant

Members Representative - Jenny Hart

Members Representative - Mike Parry

Database Administrator - Philip Trew

Web Administrator - Mike Woolcock - Vacant

AOB





Southern Counties Photographic Federation

SCPF Member Club Survey 2023

Report – December 2023

Areas Covered in this Report



 Southern Counties Photographic Federation Club Survey - 2023

This survey is for the clubs in the SCPF. It should be completed by a nominated officer of the club. The goal is to understand more about what makes a photographic club successful, and to understand some of the challenges our clubs are facing. A report of the **ANONYMISED** outcomes of the survey will be shared with the SCPF members.

* Required

Club Activities

The first section of this survey is to find out a bit more about you and your role in the club.

The second section of this survey is to find out a bit more about your club and what it does to keep your members interested. It also asks you about your top 3 challenges.

The third section asks more specific questions about your club fees and any impact these have on membership

1. Provide the name of your Club *

2. Provide Your Name *

3. Provide your email address (may be used for follow up questions)

- Surveyed Clubs – Key Facts
- Risks reported by member clubs
- Membership
 - Trends and causes of increasing & decreasing numbers
 - Insight (Growing into a Successful Club)
- Member Satisfaction
 - What impacts satisfaction
- Activities
 - Frequency and preferences
 - List of suggested activities
- Finances
 - Fees vs member numbers
 - Guidance
 - Impact of fee changes on risk to membership, retention and exclusion due of cost of living
- Viability
 - Insight – Growing into a Viable Club

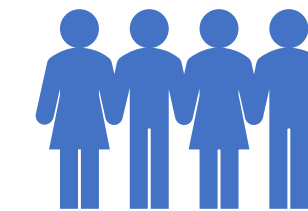
Note of Caution...



Some of the questions in this survey were subjective.



The responses from some clubs were the opinion of one person (rather than the committee)



Two people from one club replied and gave different spins on the club's success and viability

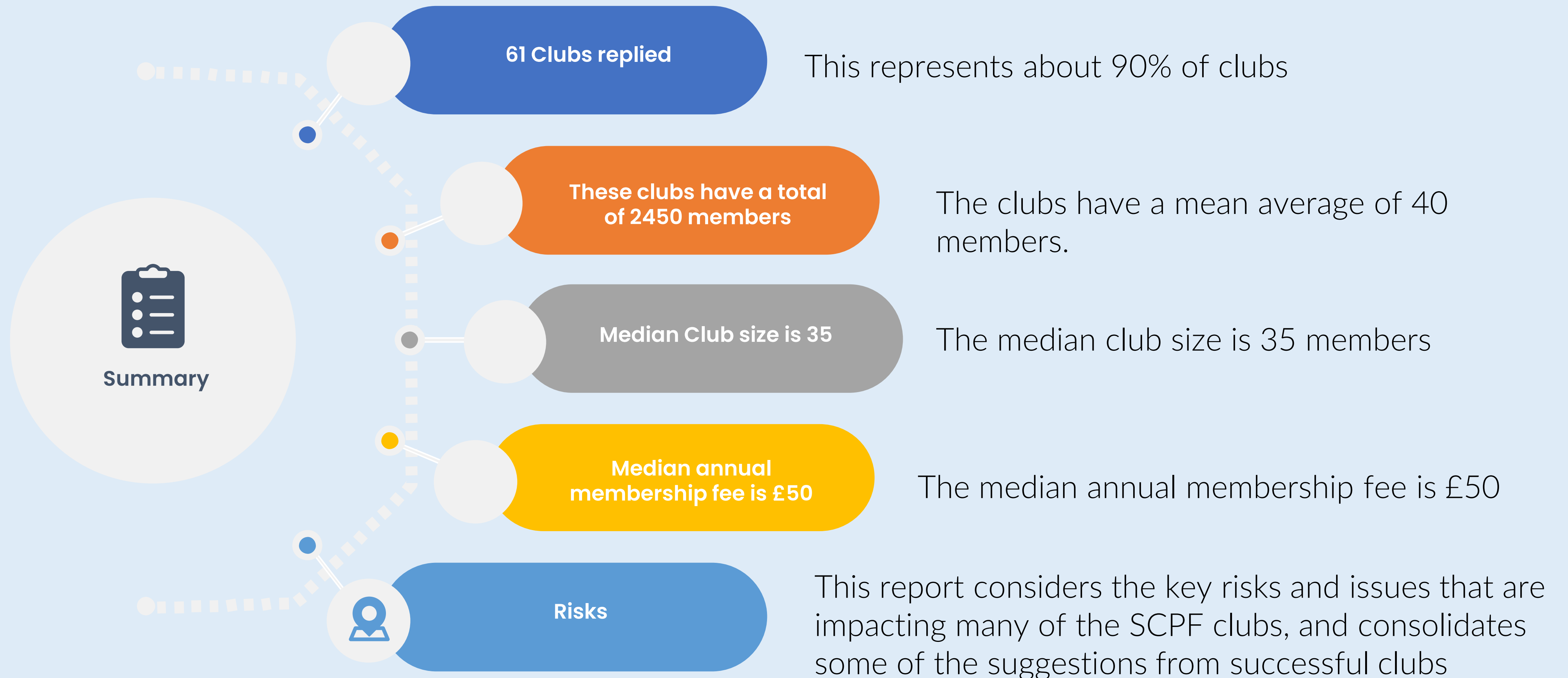


Thank You to all who responded

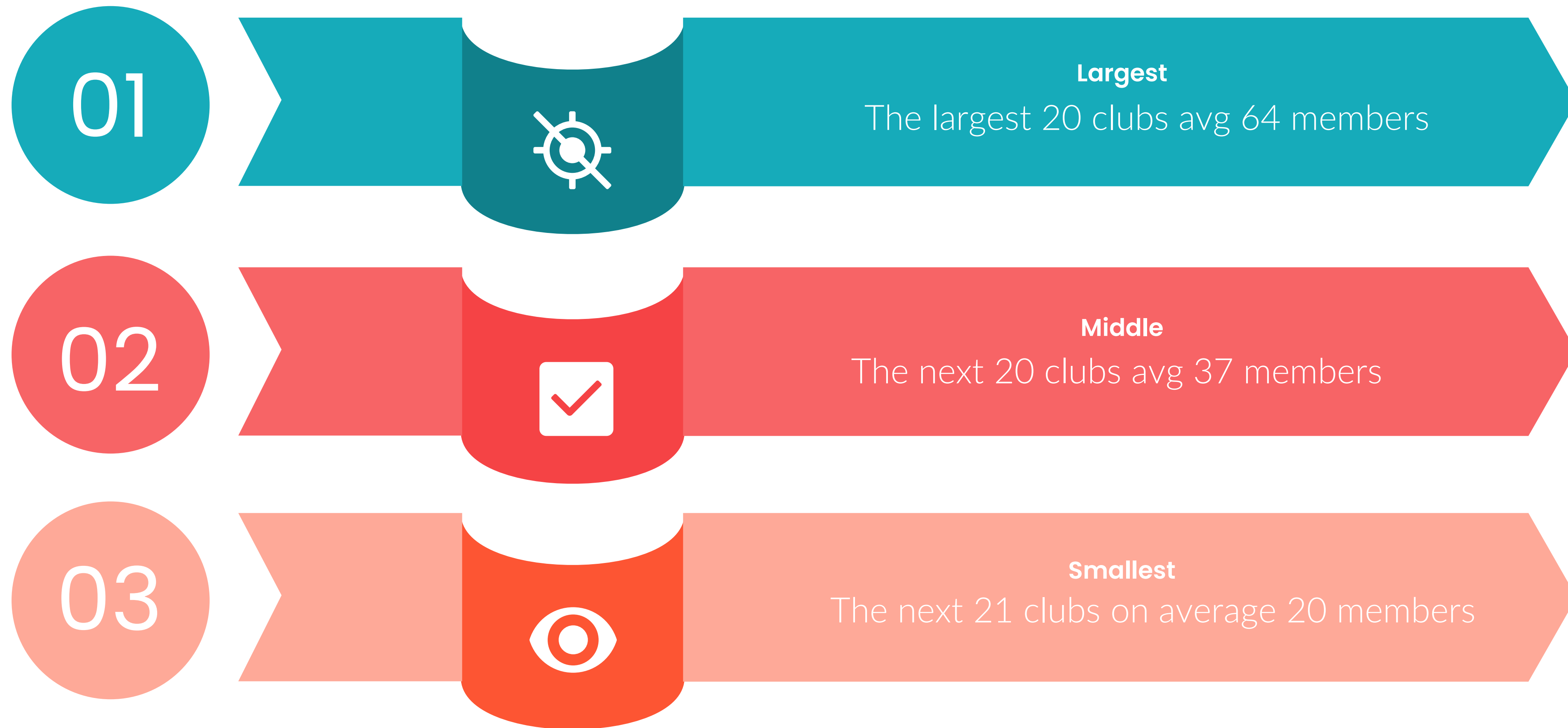
There was some rich feedback with some great ideas!

Surveyed Clubs – Key Facts

Below are some of the key facts from this survey



Some Results Analyzed in Tiers





Risks

Major and Less Frequent Risks

The biggest risks raised by our members

Six Major Risk Areas called out



Member Retention & Recruitment

Lack of sufficient recruitment of new and younger members to replace aging members.

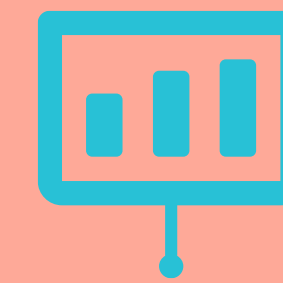
Impact on financial state & viability of the clubs. Risk is compounded when publicity is not working or not in place.



Club Size & Attendance

Reducing club numbers has a critical impact on viability when membership is too low to operate effectively.

Also impacts ability to create a pool of images for inter-club competitions.



Finances

Finding the right balance between costs and revenue to allow the clubs to remain viable.

Increasing costs inc. SCPF fees, rising speaker costs, and venue costs.

Planning for equipment replacement.

The biggest risks raised by our members

Six Major Risk Areas called out



Governance & Operation

Lack of volunteers to take on key roles to help run the club/committee

Succession planning for key club roles



Club Structure & Activities

Sentiment that club structure is old school and not attractive to young people

Evolving and maintaining a balanced programme of fresh and exciting activities to keep the interest, participation, and enthusiasm of all members (& retention).



New Technologies

Keeping up to date is becoming a challenge for older members (inc. social media and software).

This includes the impact of mobile phone photography

Less Frequent Risk Statements

In no particular order

Risk Area	Risk Statements
Club Size & Premises	Risk that if the club gets too big, larger premises will be needed Risk of the need to downsize club premises given the reducing member numbers
Participation in activities	Inability to encourage members to participate in club activities
Skills Development	Finding the right way to encourage members to take their skills to the next level
Competitions	Reduced number of entries to print competitions, often due to printing costs, mounting and storage
Pool of Speakers	Finding it harder to find speakers
Pool of Judges	Finding quality judges (avoiding negative attitude to judges) and available judges is harder
Website	Inability to create a club website
Camera Support	Risk that clubs may not be structured to provide much needed support on using new equipment
Expensive Hobby	Cost of cameras is excluding some members
National Exhibition	Possibility that the club may no longer be able to run its National Exhibition, so hugely impacting revenue
Formation of Cliques	Perception that cliques are excluding or putting off some members

Membership



Membership Numbers

We are seeing an overall decline in member numbers in the SCPF clubs, but the decline itself was reported to be mainly <5% of members



● **46% Decrease**

46% of the member clubs report that numbers of members are decreasing

● **36% Stable**

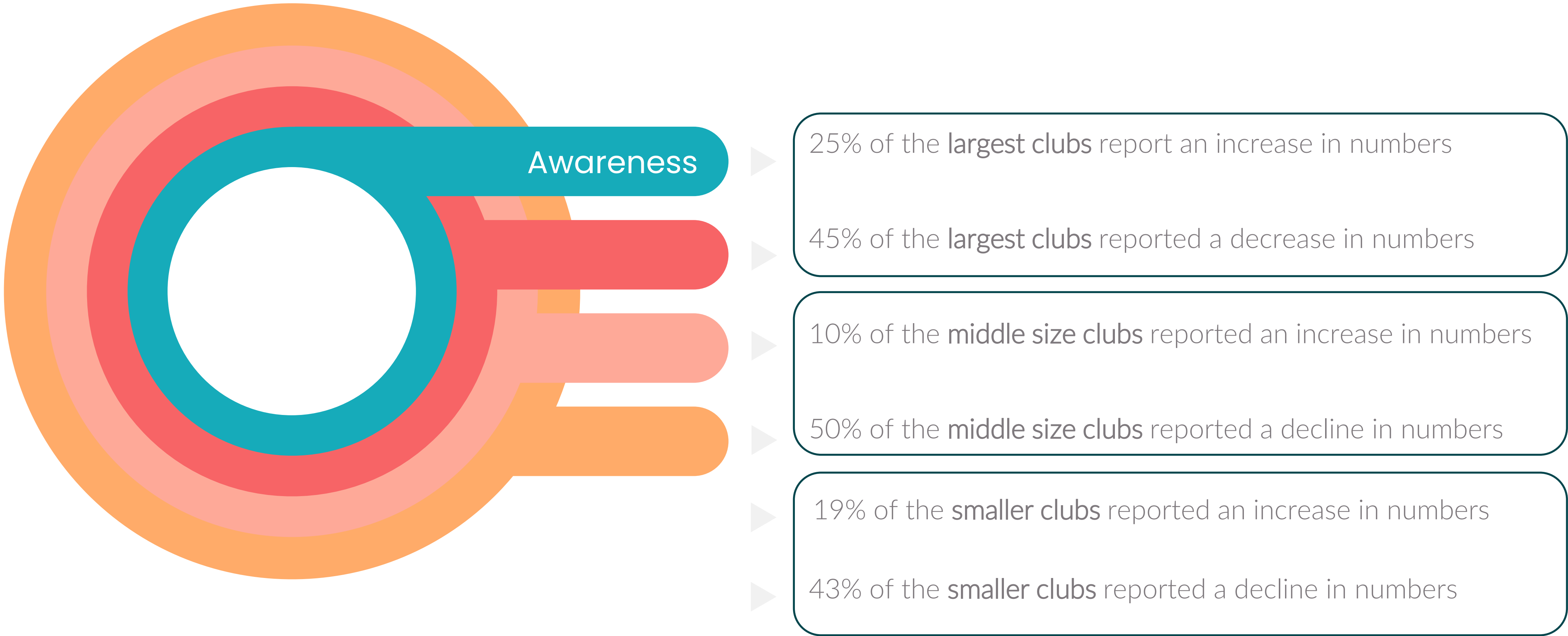
36% report no change in numbers

● **18% Increase**

18% report an increase in numbers, and 3 clubs reported an YoY increase of >10%

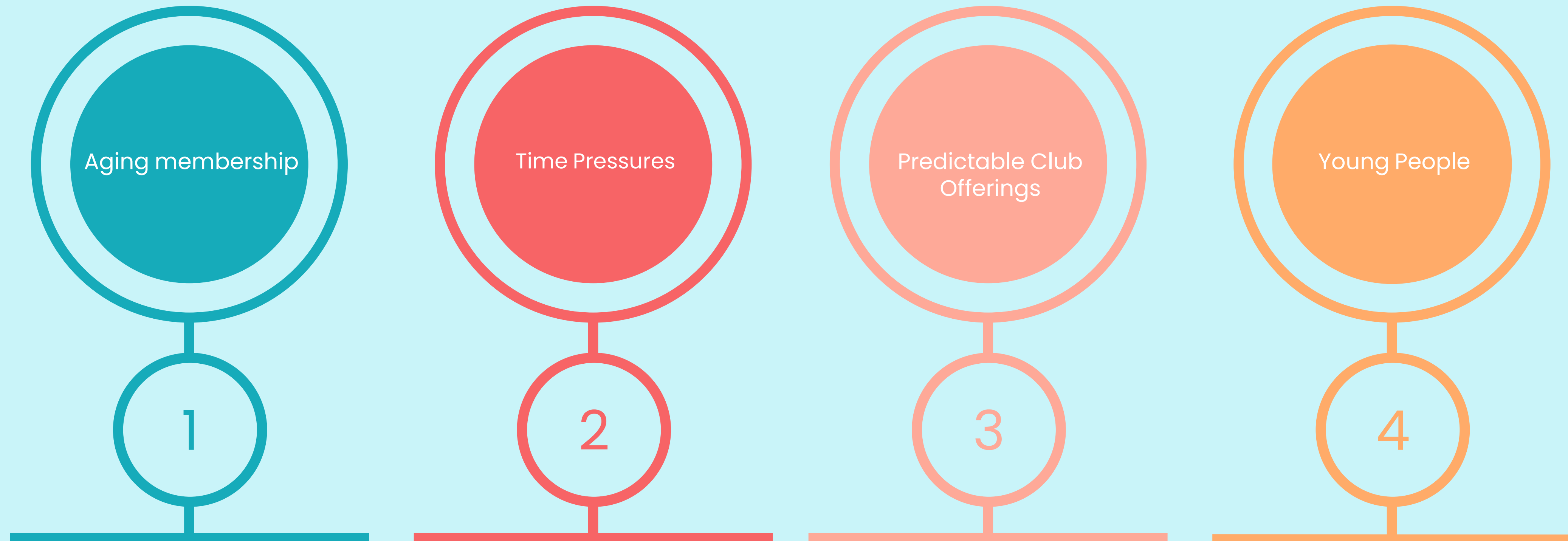
Member numbers vs Club Size

Middle size clubs seems to be showing the largest attrition of members,
but the trend impacts all tiers of club size



Trends concerning decreasing numbers

Rich feedback fell into four areas (aligned to identified risks)



Ill health, infirmity, change in priorities. Reluctance or nervousness to attend face to face meetings (covid). Lack of interest as reduction of zoom meetings impacts “virtual” members

Difficulty attracting members of working age and those with families. Work commitments, and lack of time for photography. Complexity of image processing technology. Availability of online tutorials as alternative.

Inability to build a varied and interesting Programme of club activities to attract members (compounded by variety of member needs in the club).

Clubs believe that the current format and style is dated and not attractive to younger generation.

Rising use of mobile phones vs. expensive camera.

Trends concerning increasing numbers

Feedback from clubs with increasing numbers showed a different picture

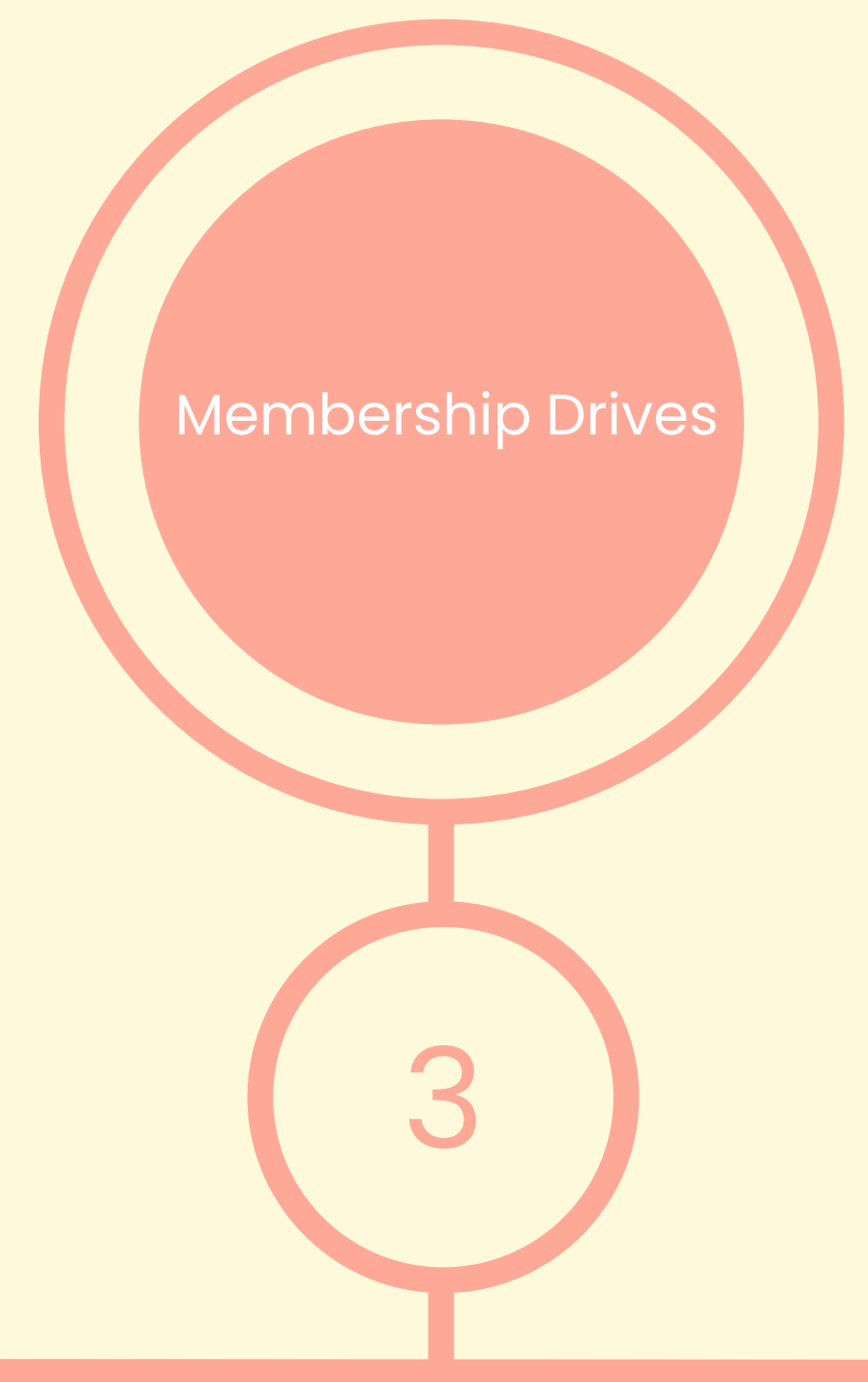


National and local exhibitions of work attracts members.

Talking to people in the community, attendance at local fetes, word of mouth, liaison with local newspaper

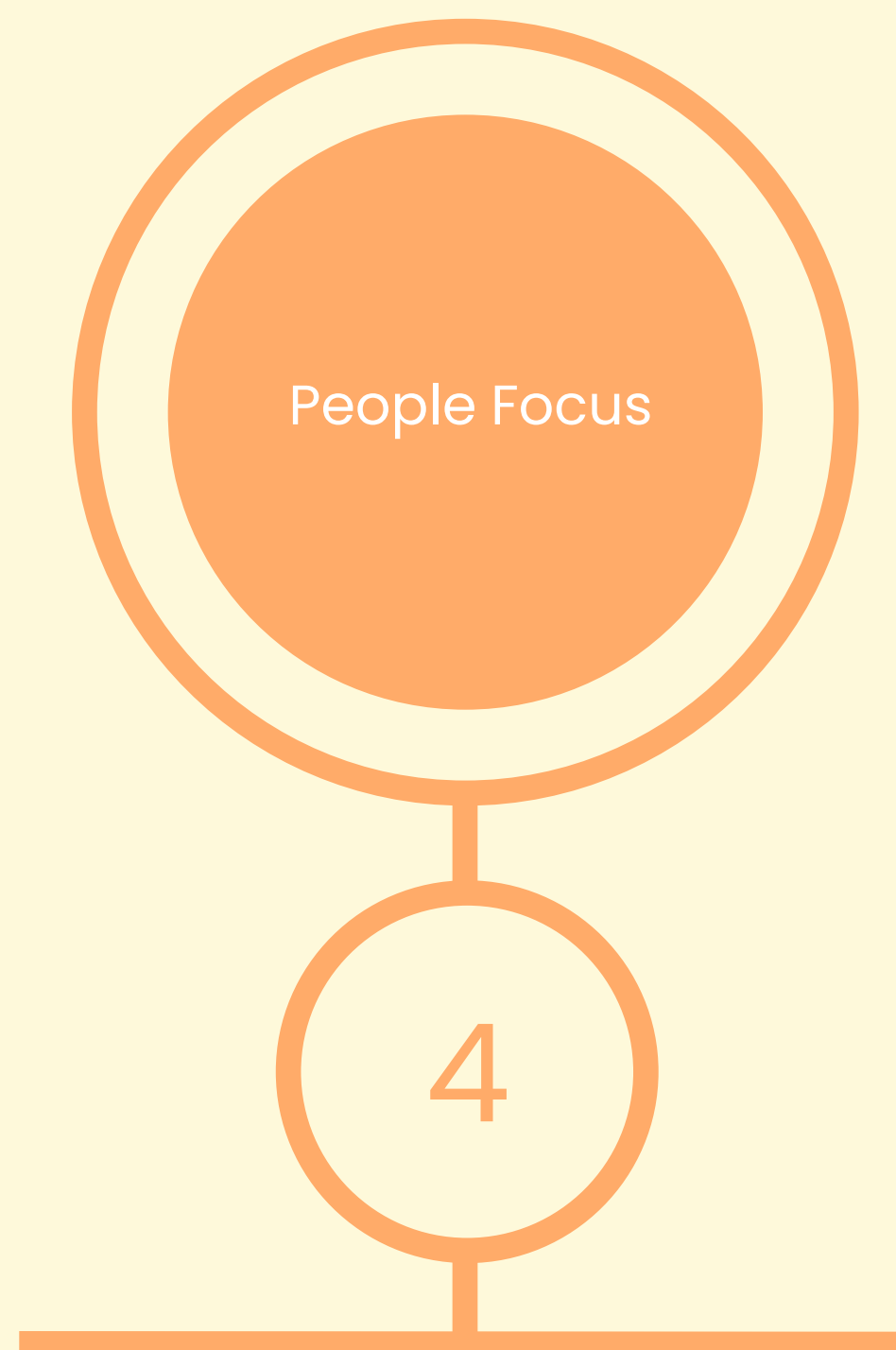


Advertising your website widely, Use Social Media (club Facebook page and Instagram pages) etc.



Community Talks

This includes talks in the community aimed at beginners.



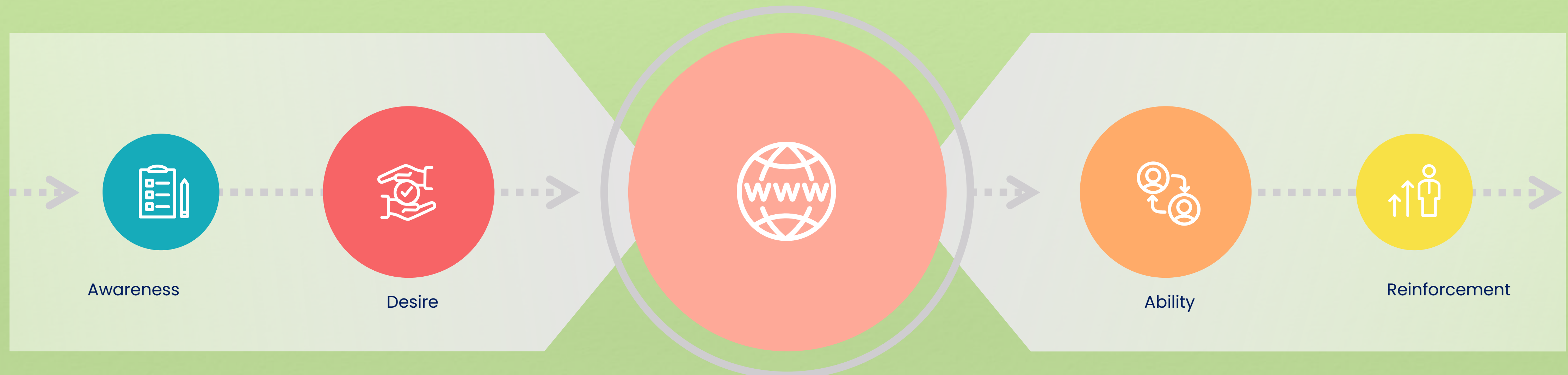
Ensuring new members are given a warm welcome.

Being friendly and less rigid

Identifying and dealing with cliques.

Insight – Growing into a successful club

Need for change



You are aware of the real need for change to grow into a successful club

You need to allocate resource to participate in and support the change.

There must be a **willingness**, so the responsibility does not rest on too few shoulders.

Knowledge

To get your club's name out there, you need to have a **strong and appealing online presence**, attend local events, and **publicize** your activities etc

You will need to implement the desired skills and behaviours.

You will need resources allocated to **publicity, marketing or membership** etc. and to ensure the programme remains fresh.

To continue growing, you will need to sustain the changes and make sure there is a clear plan of reinforcement

Creating and preserving a warm and friendly club is key to maintaining member engagement

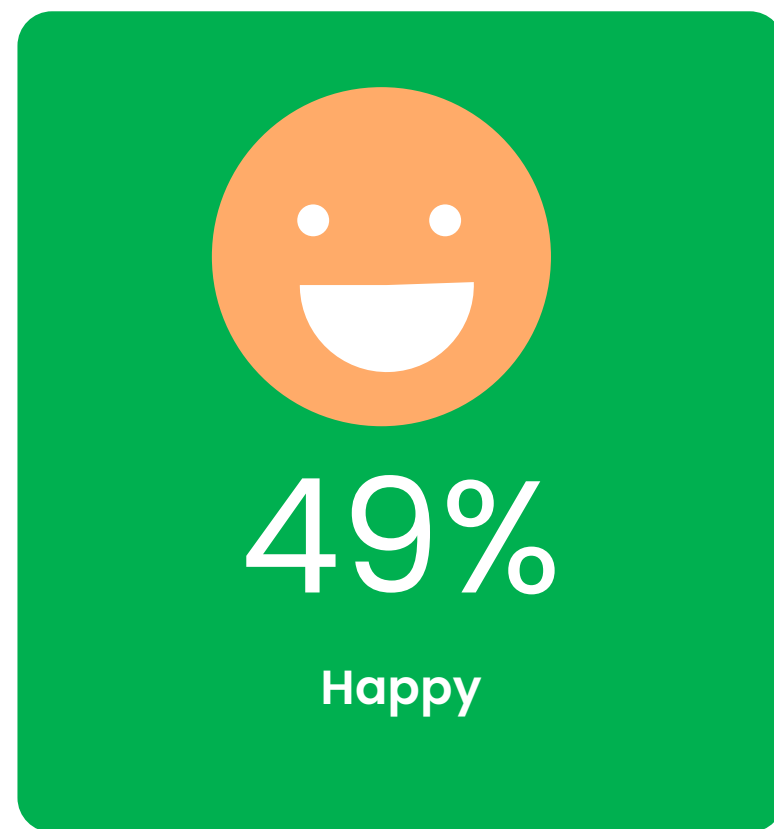


Member Satisfaction

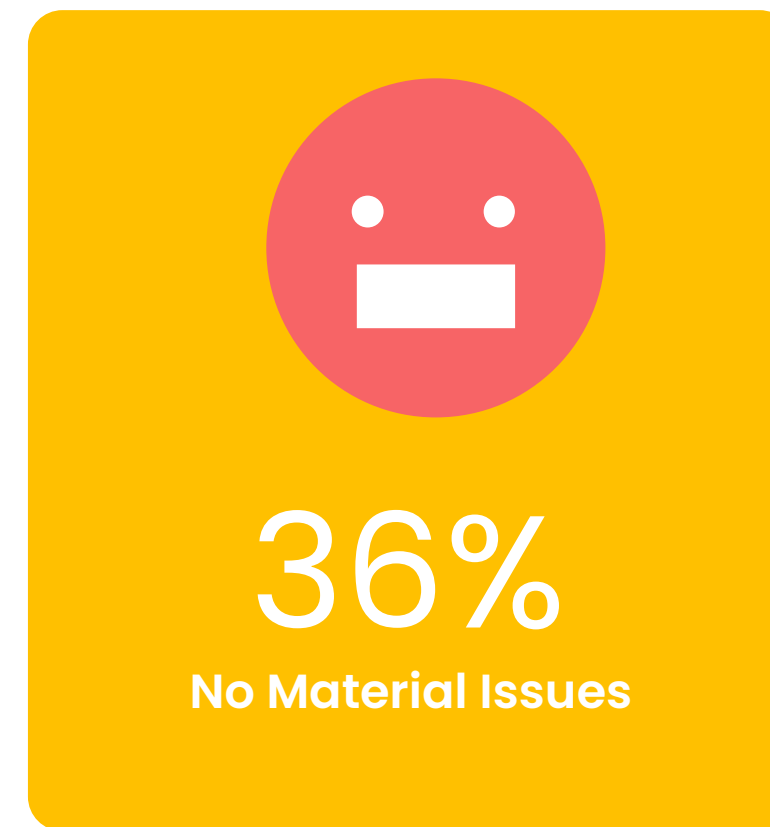
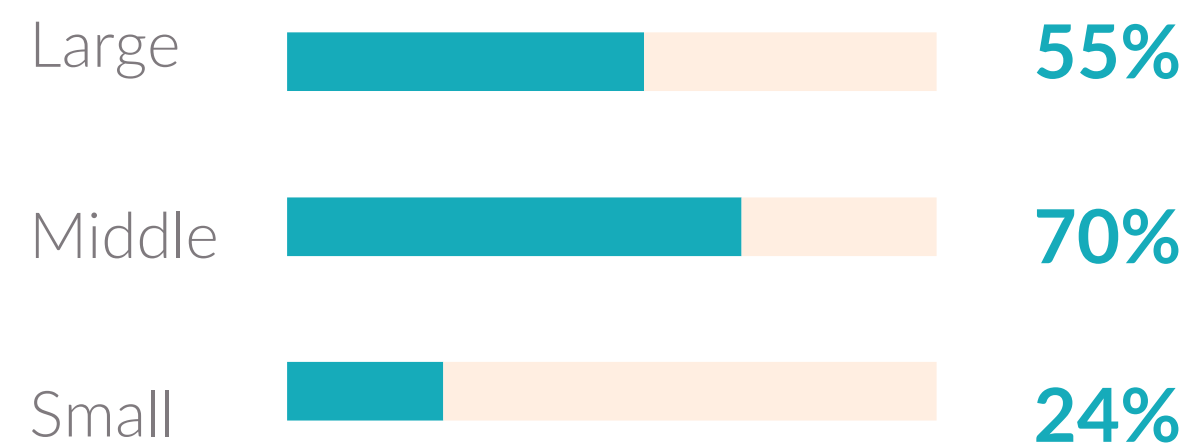


Member Satisfaction

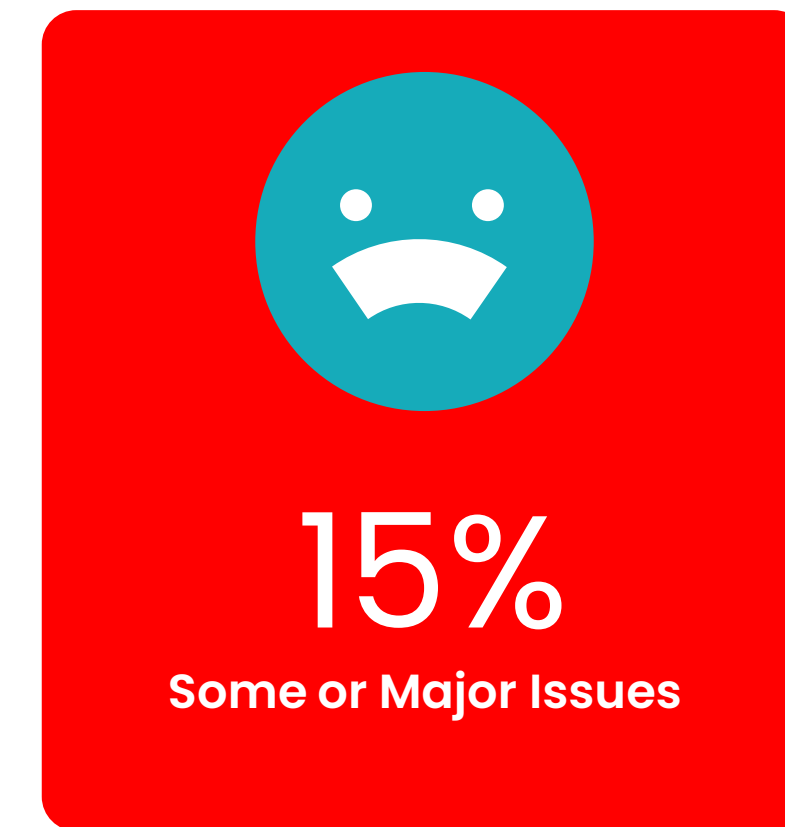
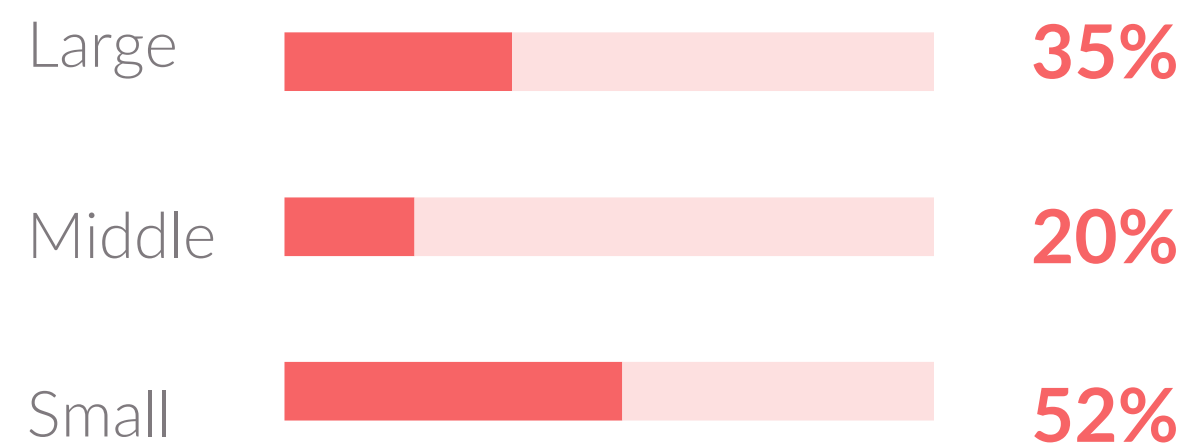
Overall, member satisfaction of SCPF clubs is good with about half of the clubs reporting that their members are happy. Smaller clubs are seeing most concerns



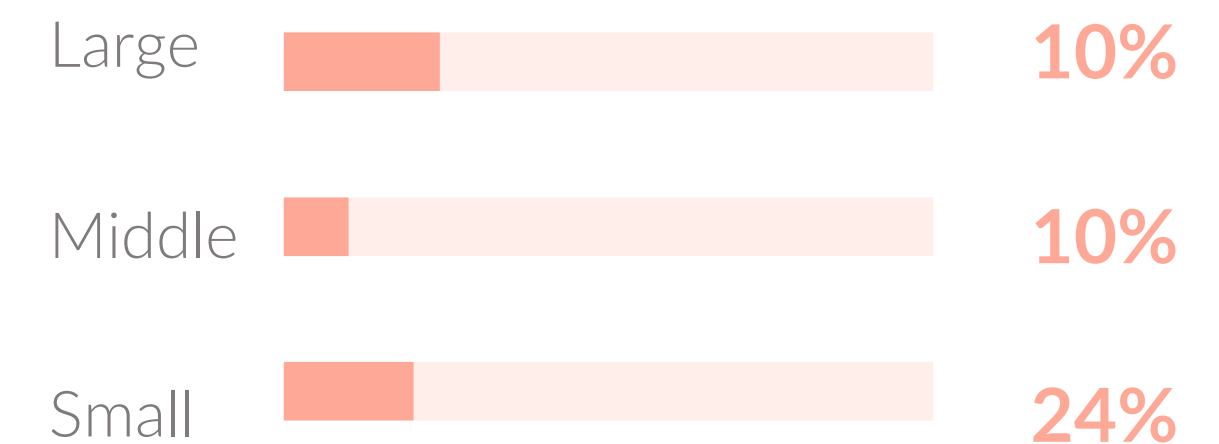
Large and Middle Size clubs have best member satisfaction



One third of clubs have no issues



A quarter of small camera clubs report satisfaction issues

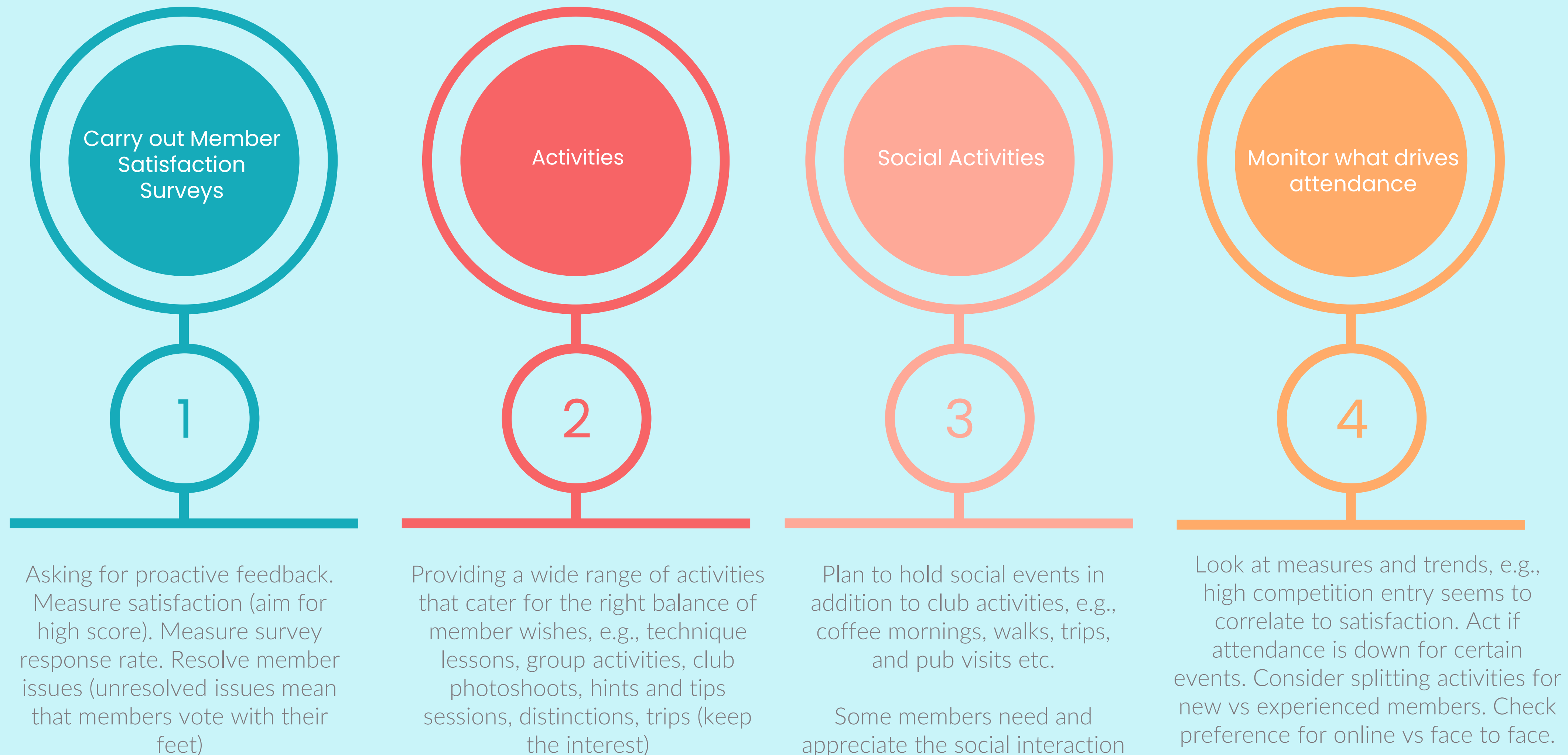


Activities

List of Preferred Activities and Rich Set of Ideas for Clubs to Consider

What impacts good member satisfaction?

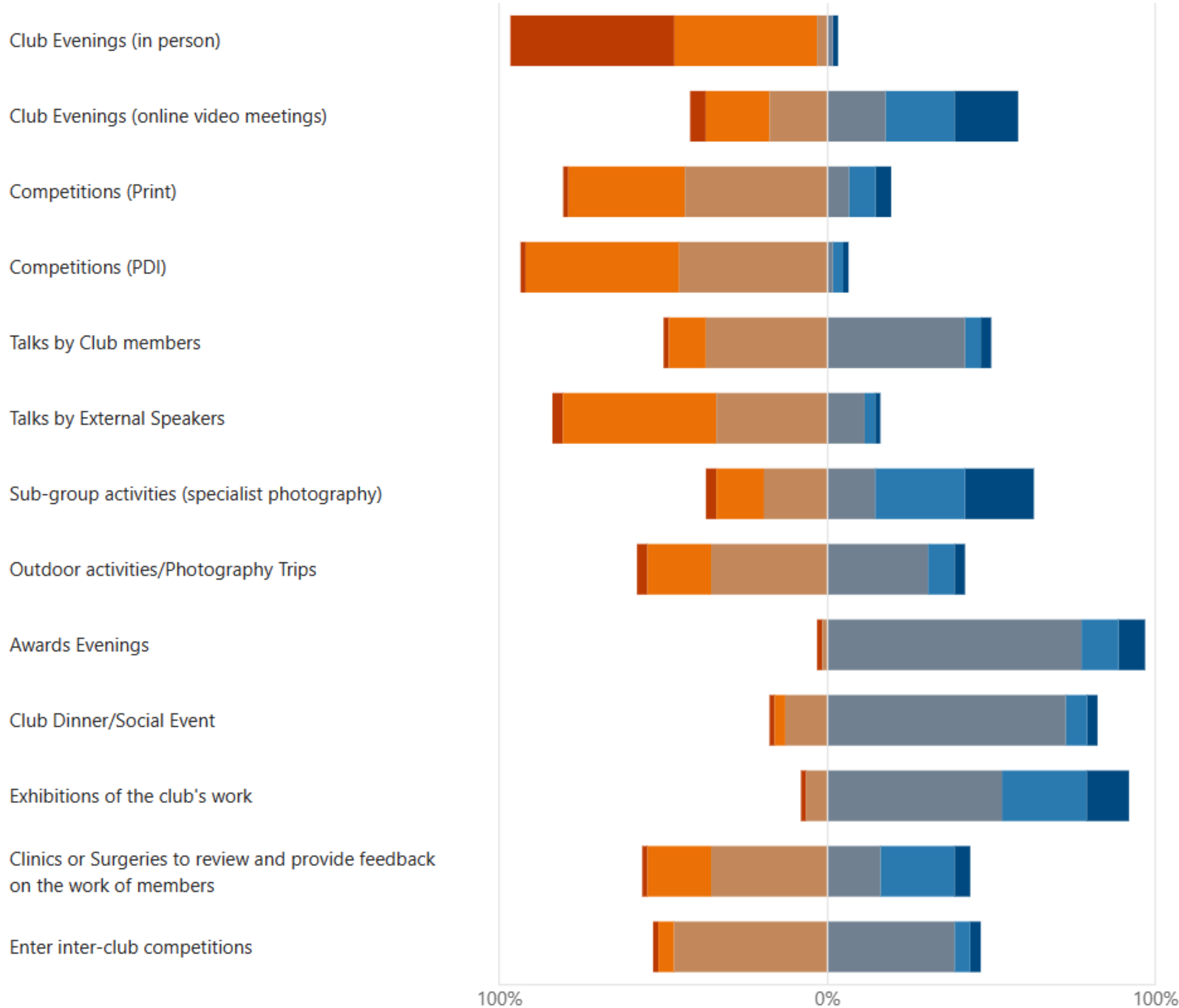
A range of good suggestions from those clubs explaining why their members are happy



SCPF Club Activities

Frequency of typical activities run by clubs in the SCPF

■ Weekly
 ■ At least once per month
 ■ At least Quarterly
 ■ At least Annually
 ■ Never
 ■ N/A



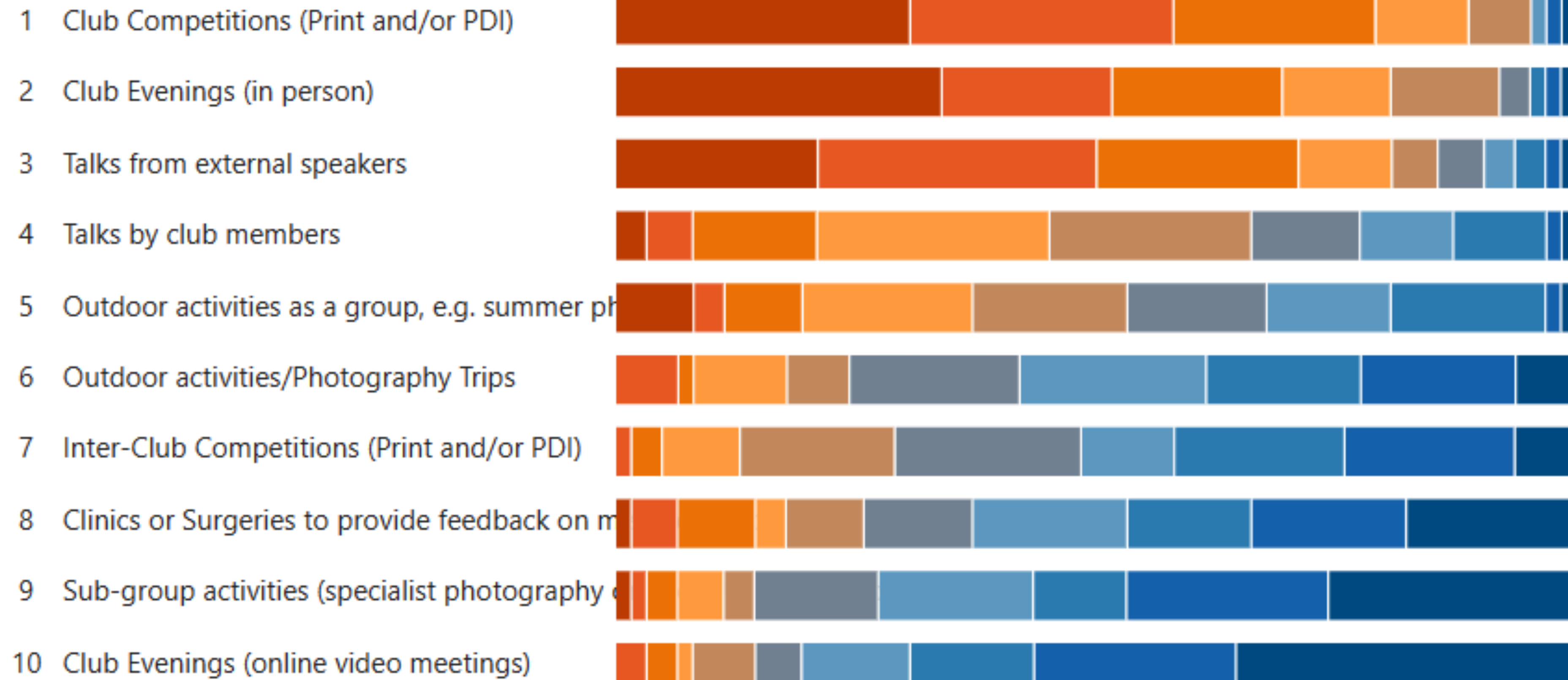
- Most clubs hold in person events
- Competitions are run by most clubs
- Most clubs hold regular/monthly talks
- Some clubs run extra activities
- Most clubs run some form of Exhibition

SCPF Club Activities

Stack Ranking of preferred activities run by clubs in SCPF (Subjective)

Rank Options

First choice  Last choice



Other Activities to Consider

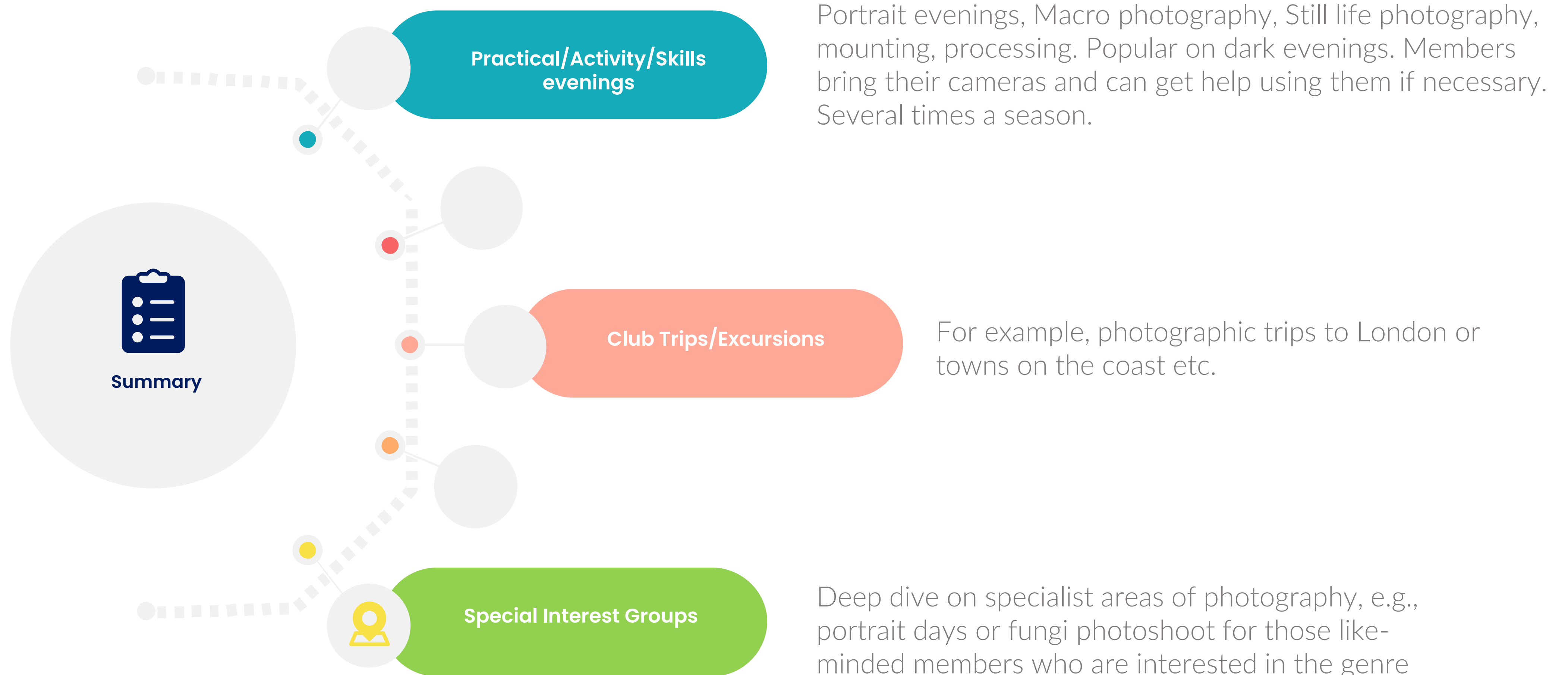
Many clubs run a wide range of activities to keep their members engaged and interested

Use this list to help develop a richer programme in your club



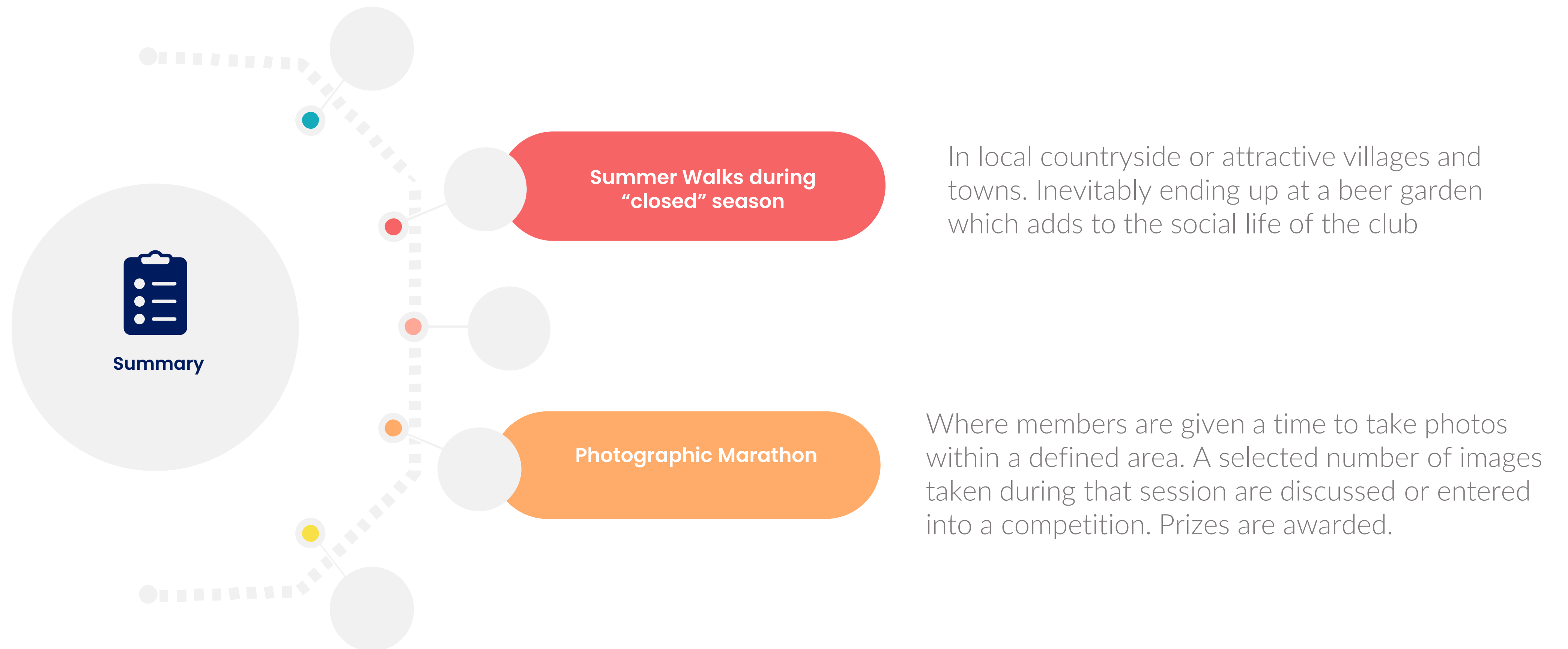
Other Activities to Consider (1/10)

There is a wide range of activities that clubs were able to share



Other Activities to Consider (2/10)

There is a wide range of activities that clubs were able to share



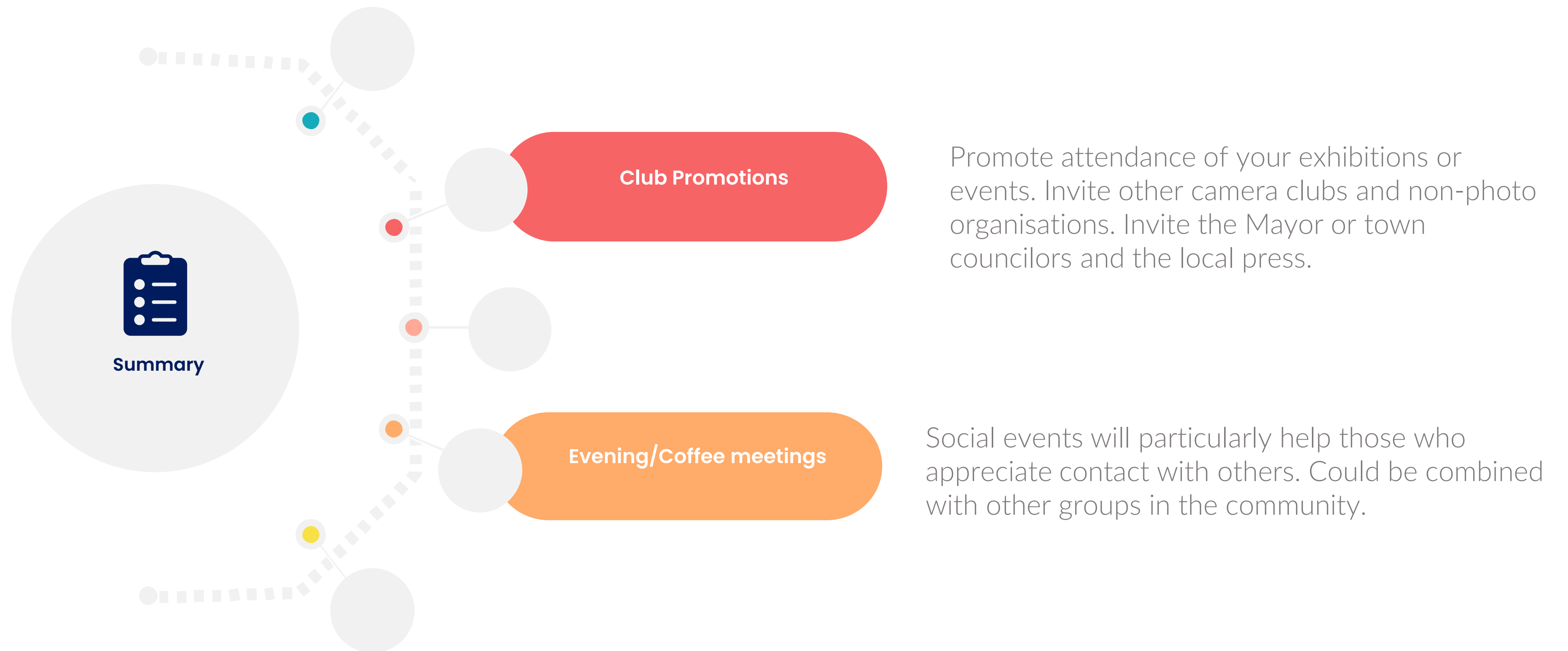
Other Activities to Consider (3/10)

There is a wide range of activities that clubs were able to share



Other Activities to Consider (4/10)

There is a wide range of activities that clubs were able to share



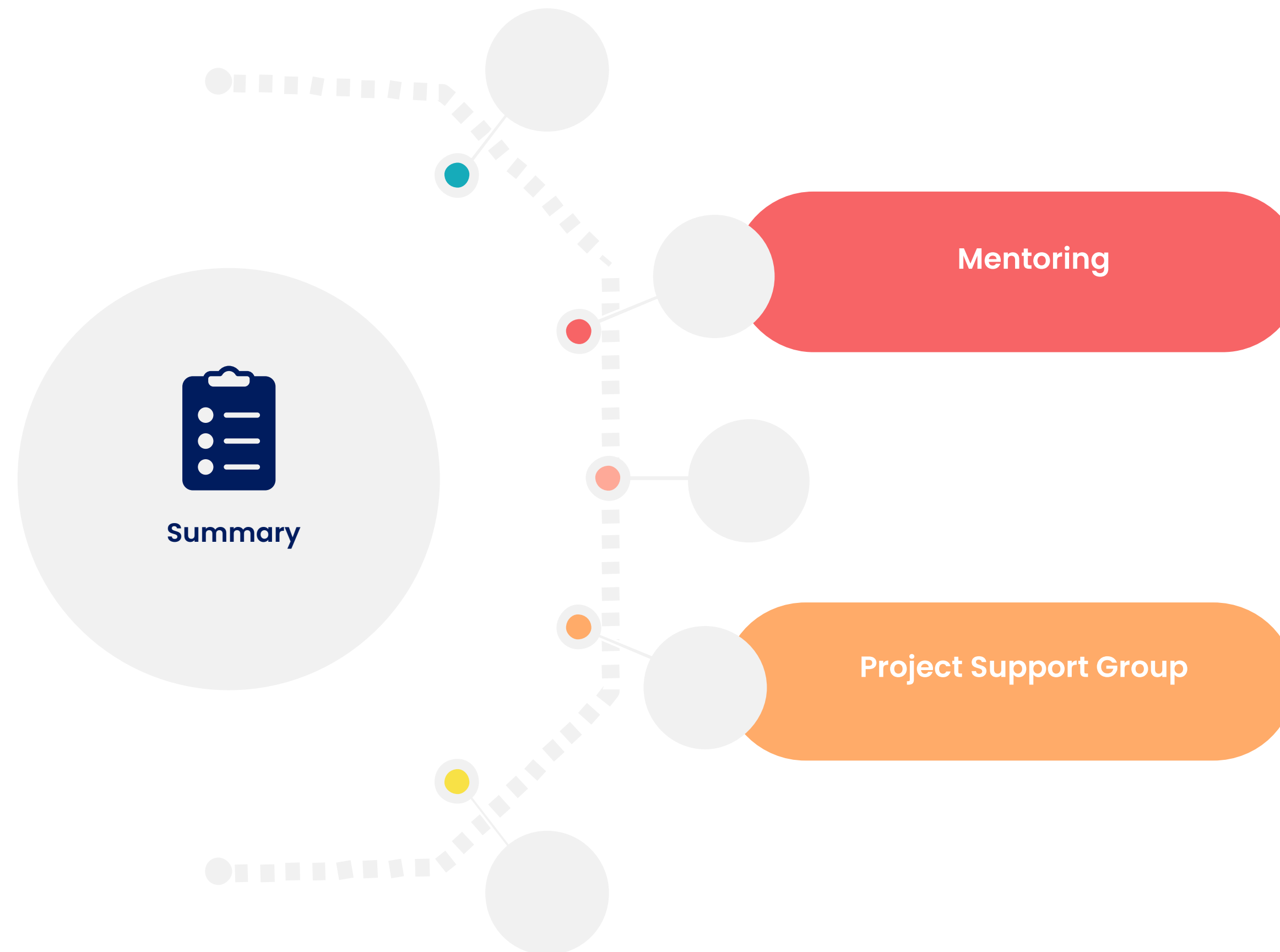
Other Activities to Consider (5/10)

There is a wide range of activities that clubs were able to share



Other Activities to Consider (6/10)

There is a wide range of activities that clubs were able to share

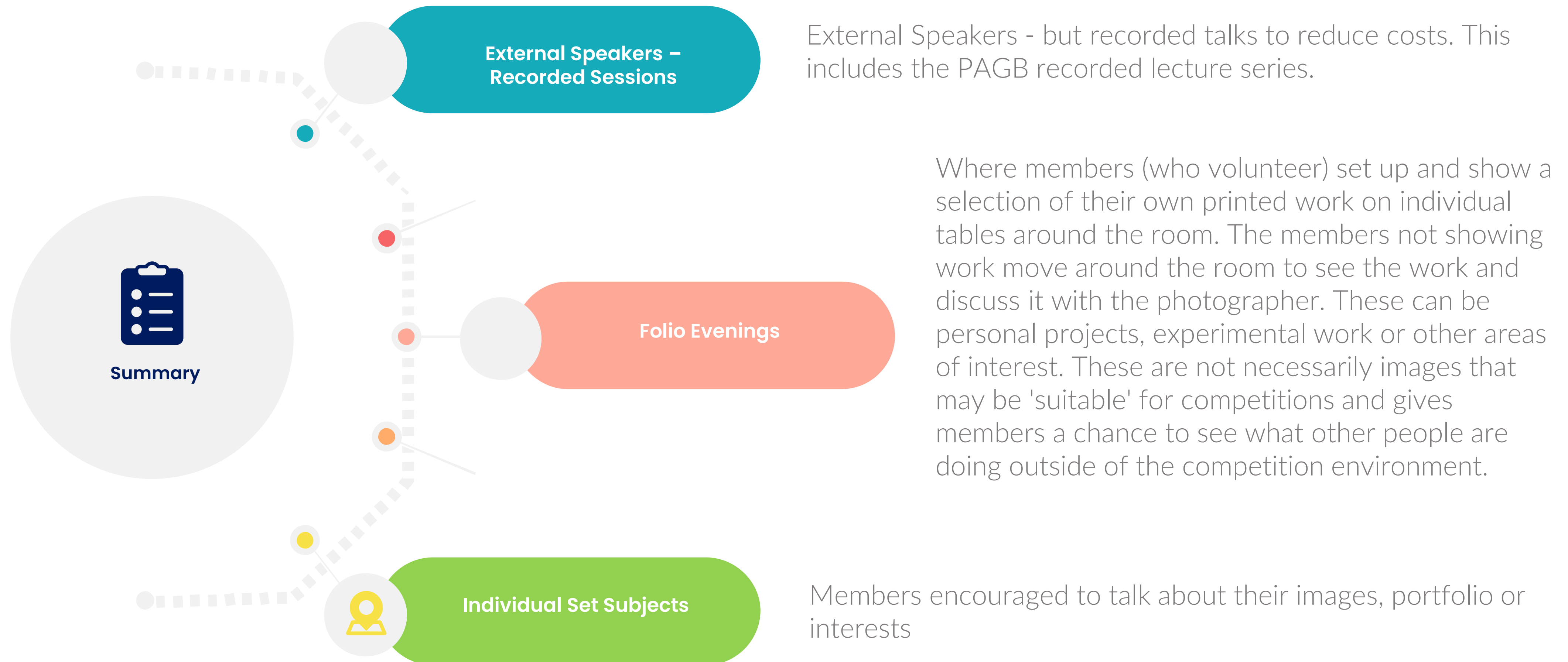


The more experienced members freely offer their time for 1-2-1 or group help sessions.

At agreed intervals, on agreed days, support any members with their projects, including those going for Awards/Distinctions.

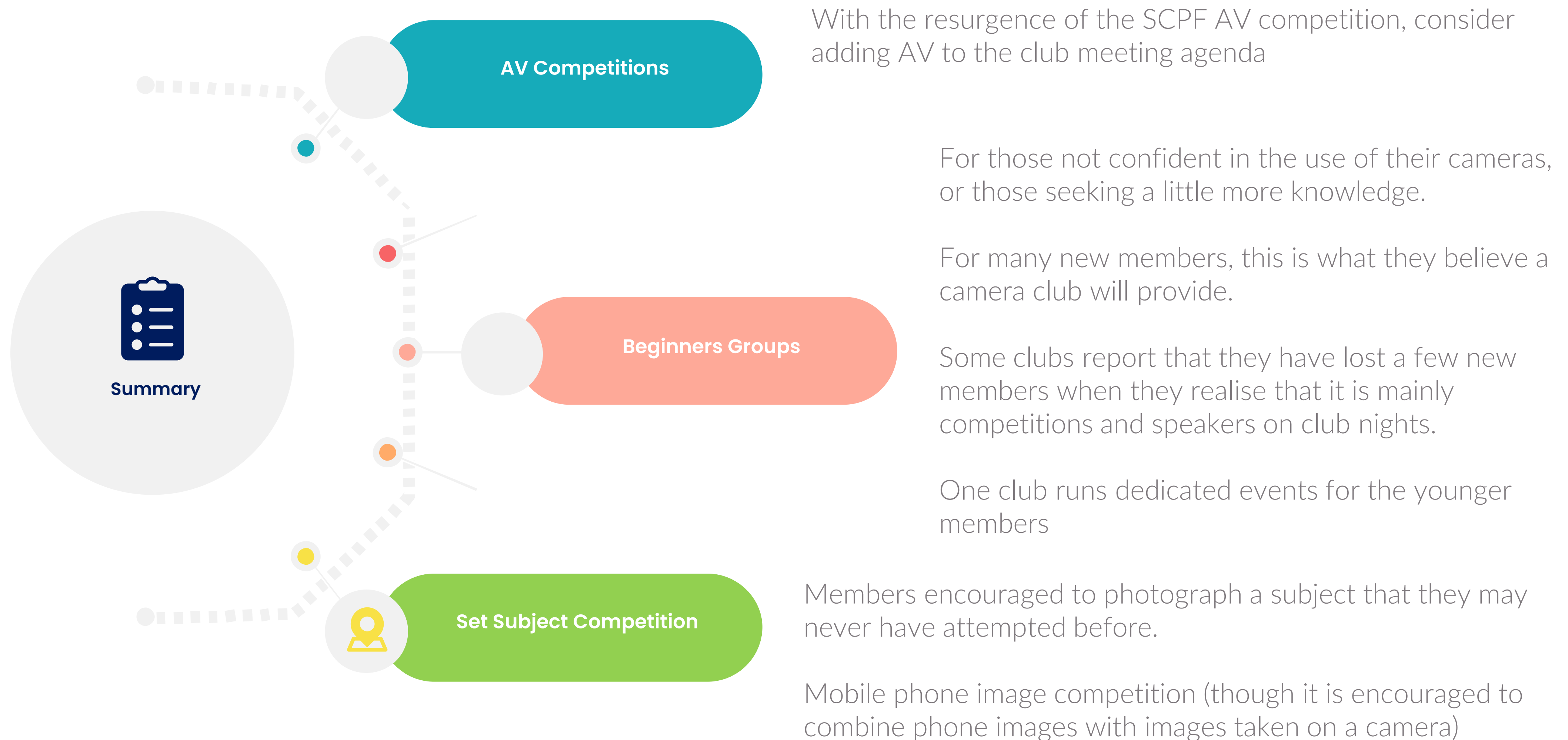
Other Activities to Consider (7/10)

There is a wide range of activities that clubs were able to share



Other Activities to Consider (8/10)

There is a wide range of activities that clubs were able to share



Other Activities to Consider (9/10)

There is a wide range of activities that clubs were able to share



Social Activities to Consider (10/10)

There is a wide range of activities that clubs were able to share





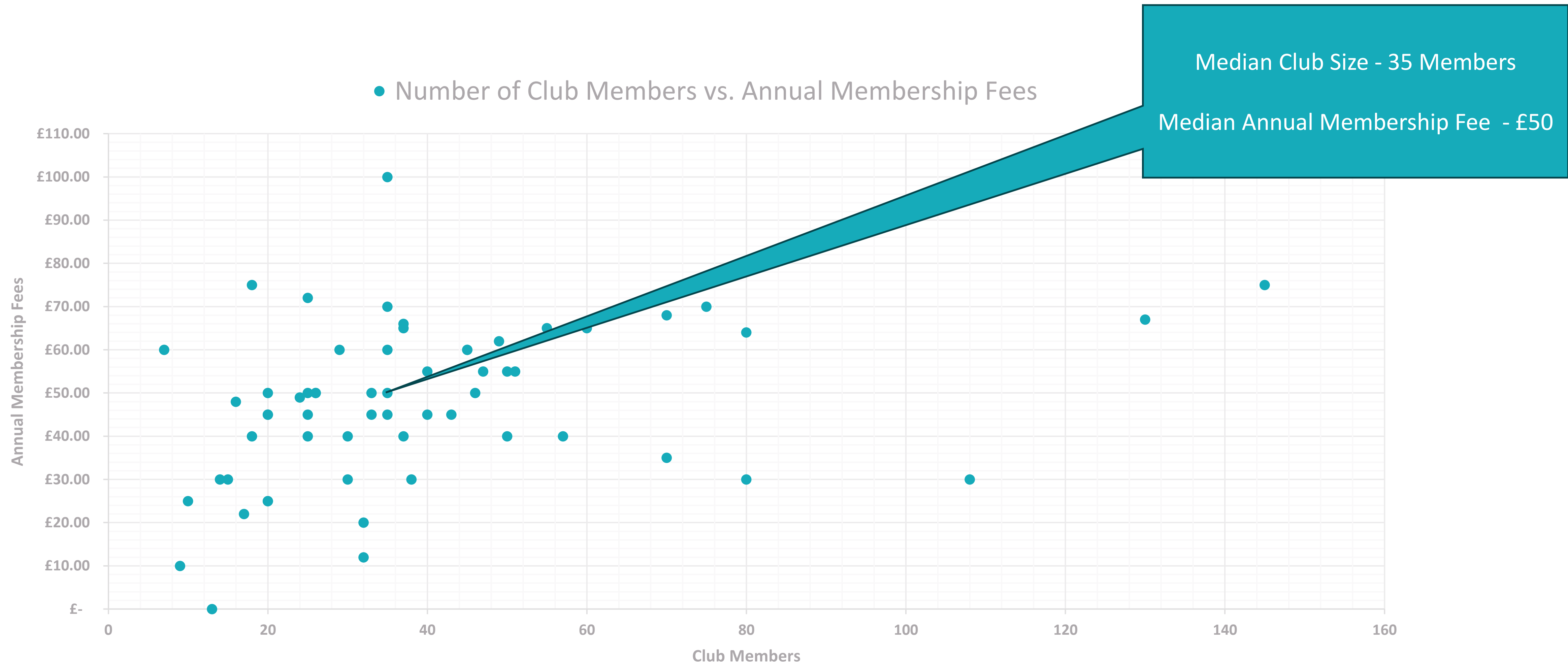
Finances

SCPF Survey



Finances – Members vs Fees

Plot of Reported Club members vs the Standard Membership Fees shows a wide set of data



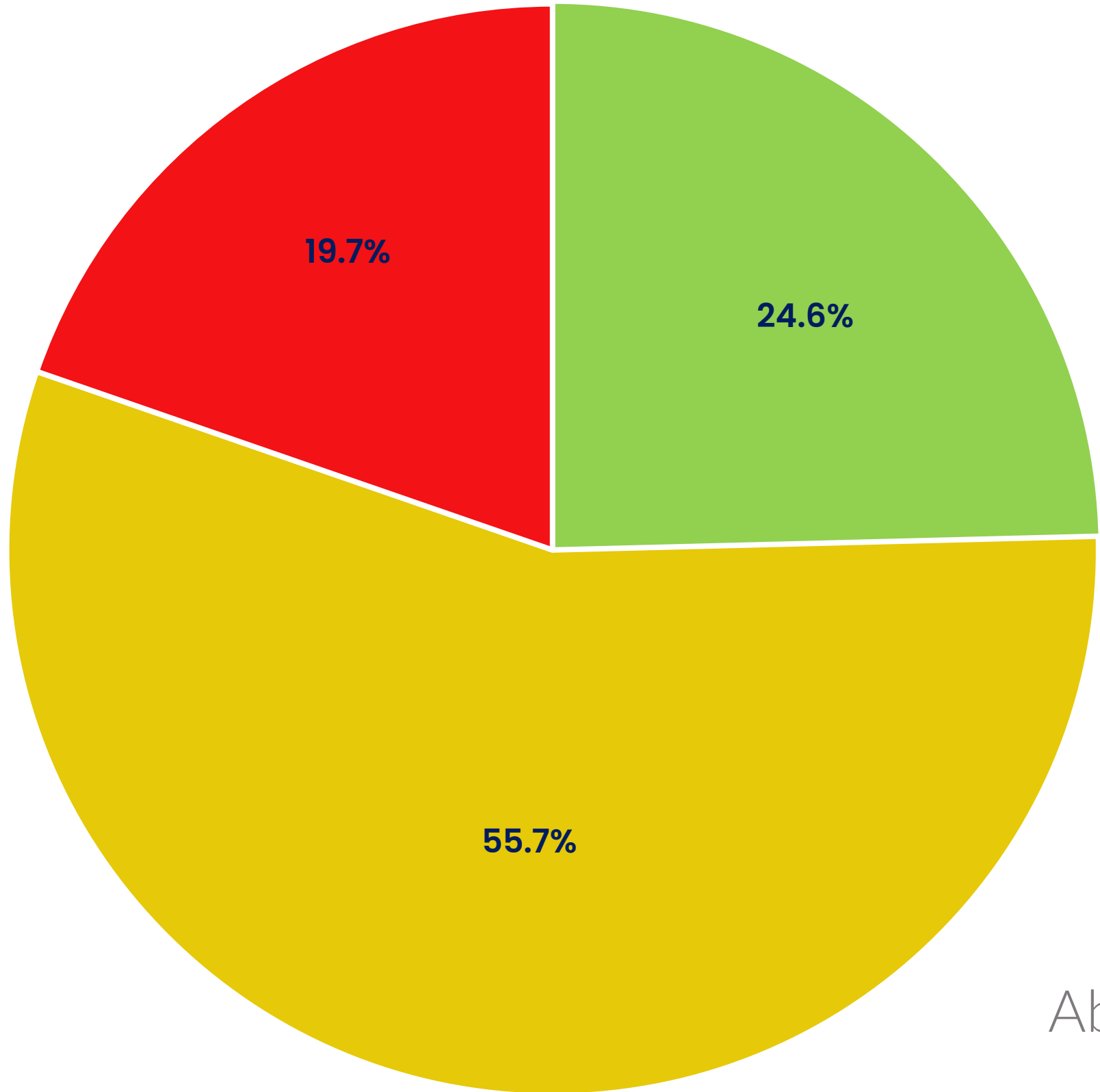
Finances – Members vs Fees

Analysis of Average Fees by Tier of Club Size – Larger Clubs Charge more, but maybe offer richer range of activities

Clubs	Avg 20 members	Avg 37 members	Avg 64 members	Avg 40, Med 35
Smallest Clubs	£33			
Middle Size Clubs		£48		
Largest Clubs			£63	
Average				£48

Finances – Do membership fees cover club activities

Most Clubs are dealing with tight finances



Shortfall (12 Clubs)



Breaking Even (34 Clubs)



Comfortably (15 Clubs)

About a fifth of clubs had a shortfall in funds

There is no correlation between the state of the funds and the fees reported by these clubs, but shows that managing revenue vs costs is key



Guidance*

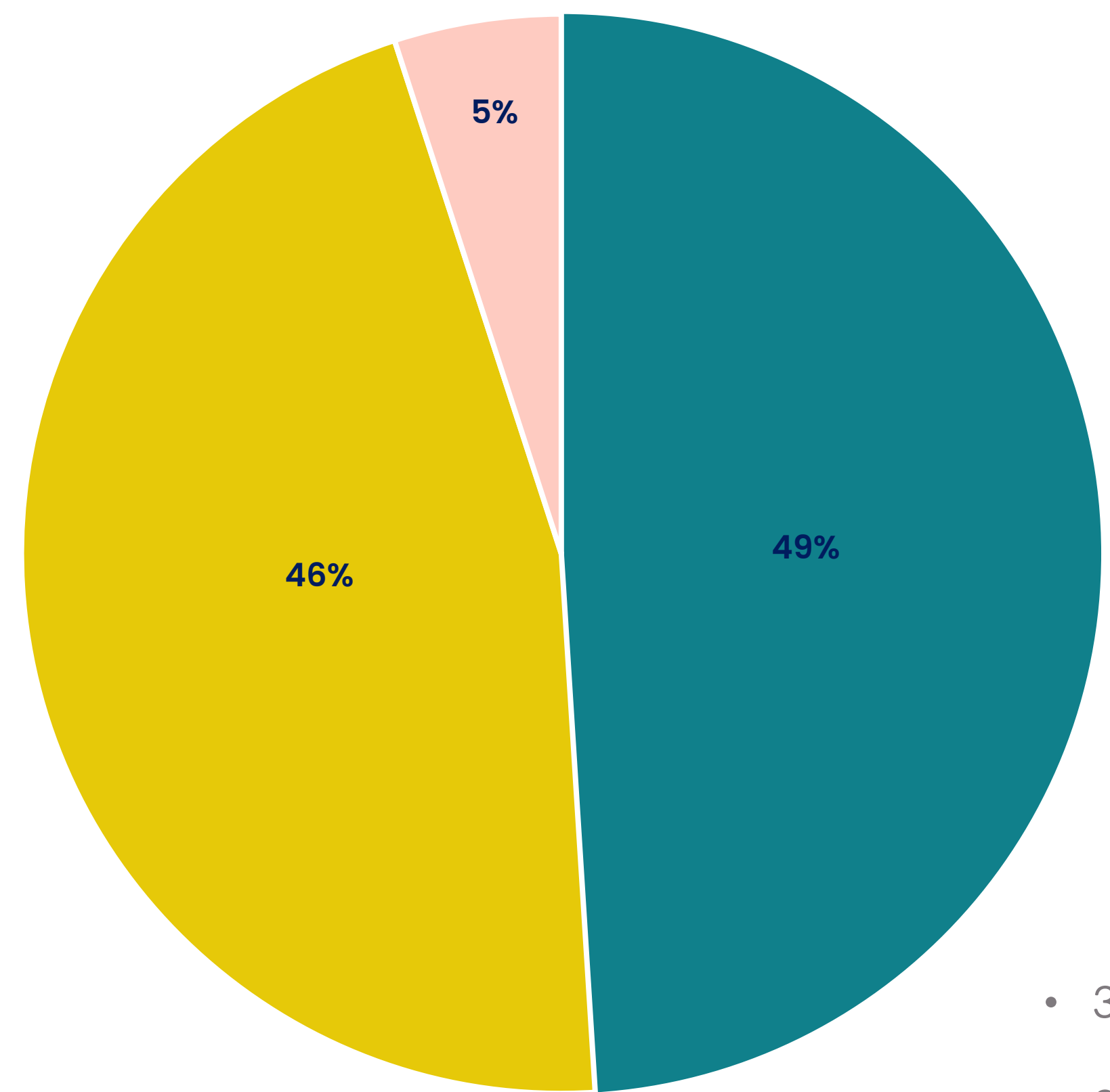
As part of accounting best practice, you should have enough monies in the group to run a full year without receiving any additional sources of revenue such as donations.

A third of clubs are currently running with a shortfall of funds. The average membership fees of these clubs is £41 and median membership is 27.

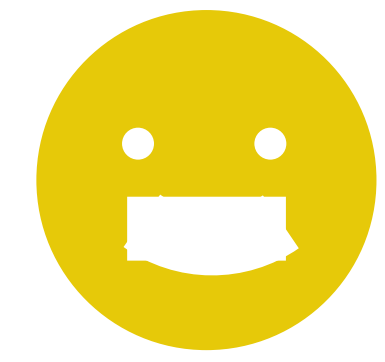
*Guidance from Audited Accounts of a local community group

Finances – Changes in Fees last year

About half of the SCPF clubs increased their fees in the last year, and 20% of the clubs increased the fess by >10%



Decrease



No Change



Increase

- 30 clubs increased their fees (to an avg of £54 per year). A fifth increased them by >10%
- 28 clubs made no, or marginal changes in fees (with one club introducing online meeting fees). Avg = £46
- 3 clubs (with an avg of 24 members) reduced their fees to an avg of £40. Note, one of these clubs has received a financial legacy

Impact on clubs that have increased their fees (Q22)

- Of the 30 clubs that increased fees, 15 (50%) felt there was **no or positive impact**
- 4 clubs reported a minor impact
- 11 clubs did not know the impact
- Only one club felt there would be a major impact of increasing fees on new member recruitment (£75 fee)
- Four clubs felt there may be a minor impact on recruitment from their fee changes (most charged over £50)



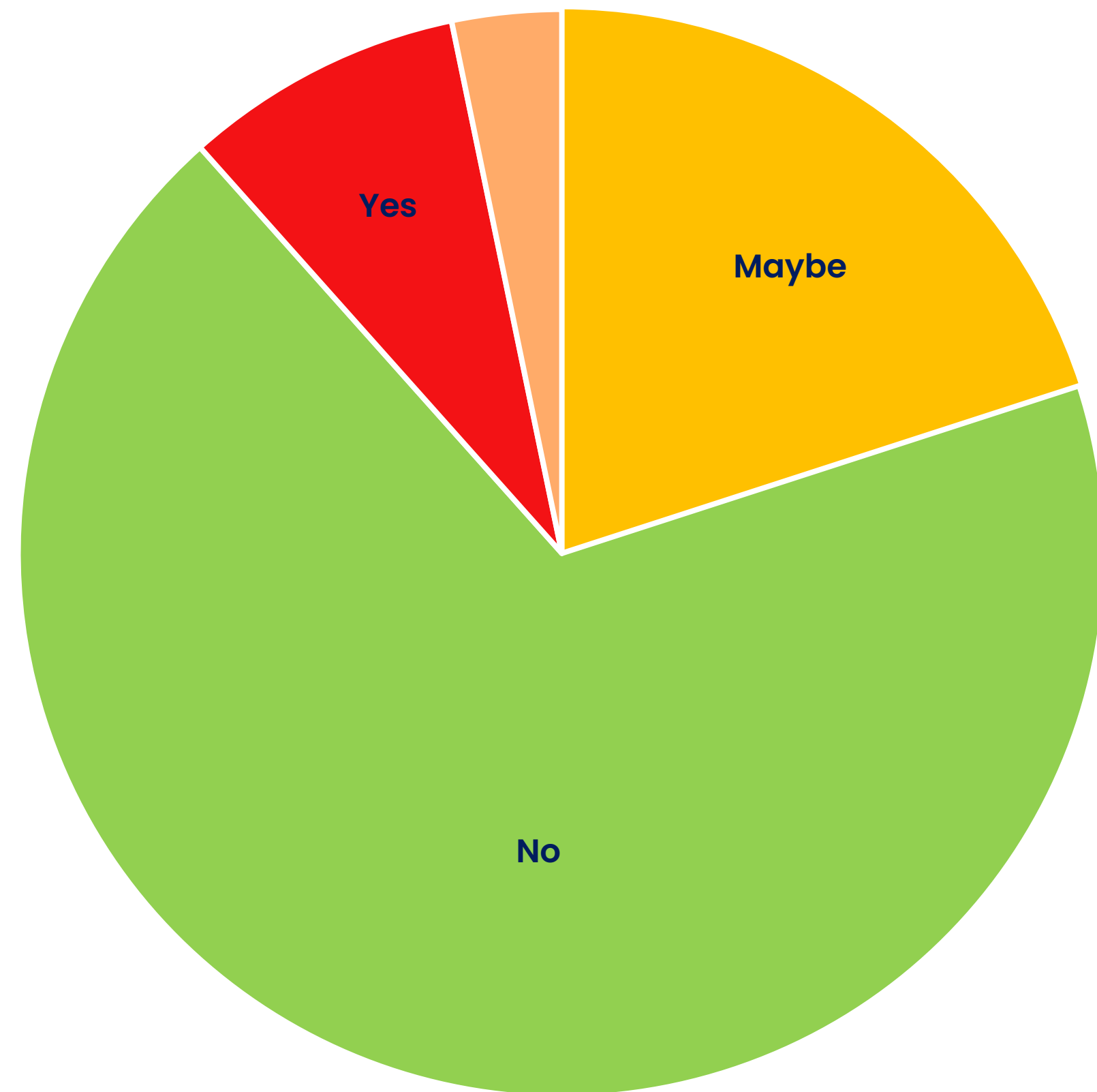
Impact of fee changes on recruitment (Q23)

- 6 of the 30 clubs that increased fees to an average of £54, reported that there may be some impact on recruiting new members.
- One club that made no change, but is charging £100 per year, felt the fees may cause some minor recruitment issues
- Two smaller clubs (avg. 23 members) who have reduced fees to an average of £37 reported that there may still be difficulty in attracting new members.



Impact of Fees on the exclusion of some members

Q24 Exclusion Risk based on fees



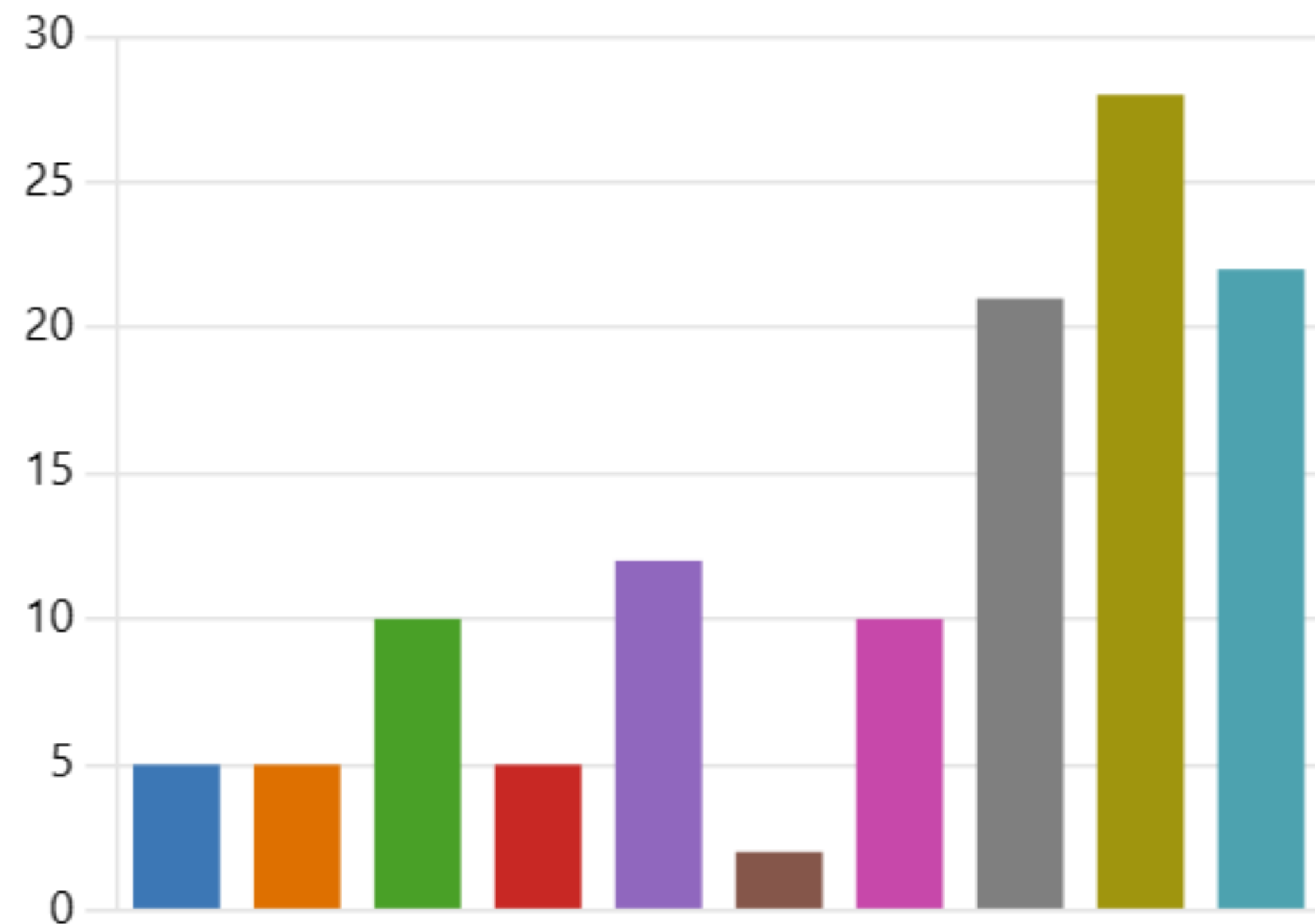
Exclusion Risk of Current Fees	No. of Clubs
No	41 Clubs
Maybe or Don't Know	12 Clubs
Yes	5 Clubs
Other	2 Clubs

- 41 clubs (67%) charging an average of £48 reported that their fees will not exclude members. Some use concession rates to mitigate the risk
- Of the 30 clubs that increased their fees, two thirds were expecting no exclusion risk
- 5 clubs charging an average of £50 reported that their fees may cause the exclusion of some members

Finances – Many Clubs rely on additional revenue streams

Consider looking carefully at new sources of revenue. This may include local council grants, company sponsorship or even National Lottery Grants

Grants (including local council, ...	5
Sponsorship	5
Donations	10
Legacies	5
Individual meeting entrance fees	12
Extra charges for external speak...	2
Exhibition entry fees	10
Provision of refreshments	21
Raffles	28
Other	22



Note: During the zoom call on 25th February with SCPF members, one club highlighted the potential tax implications from Corporate Sponsorship. We will check the guidance and confirm our findings

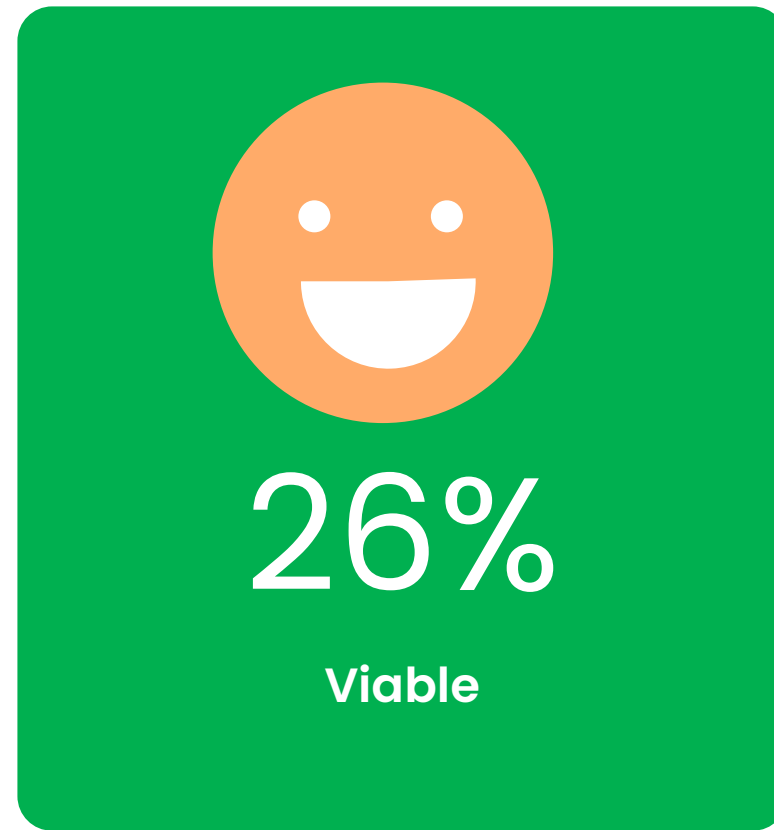
Viability



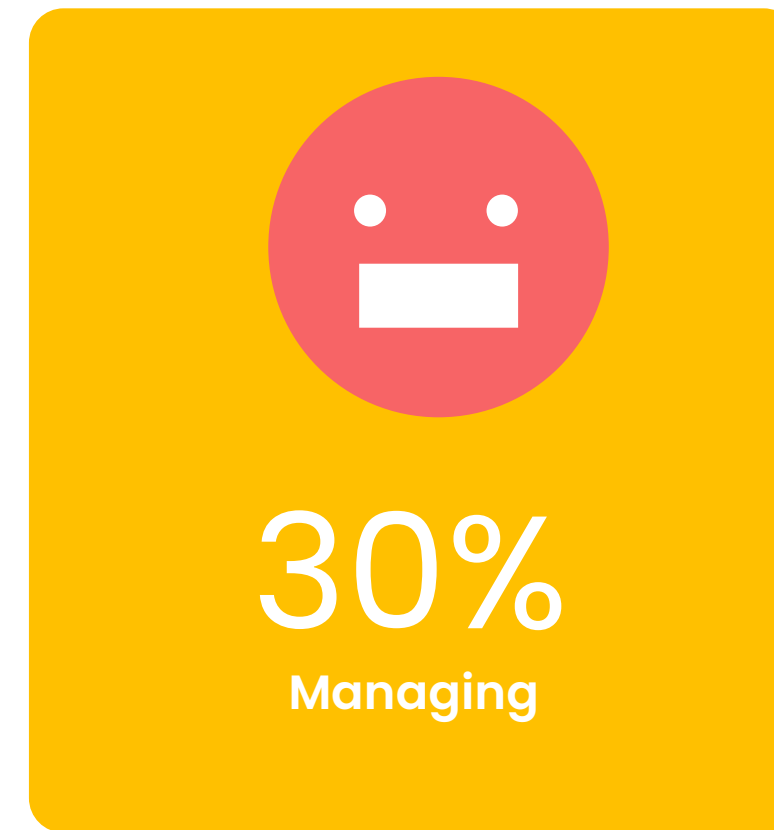
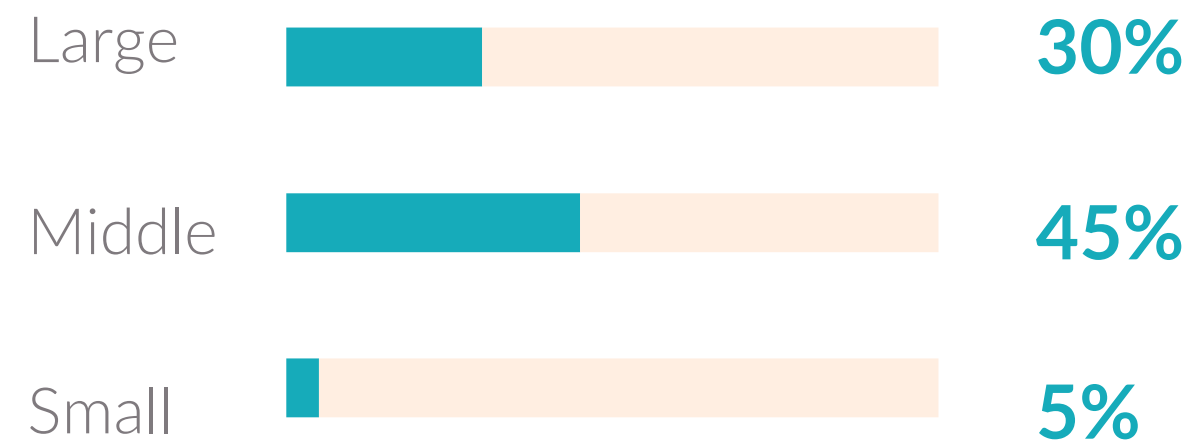
Viability

Rating of the overall viability of clubs, considering member numbers, the activities the club provides, and the state of club finances.

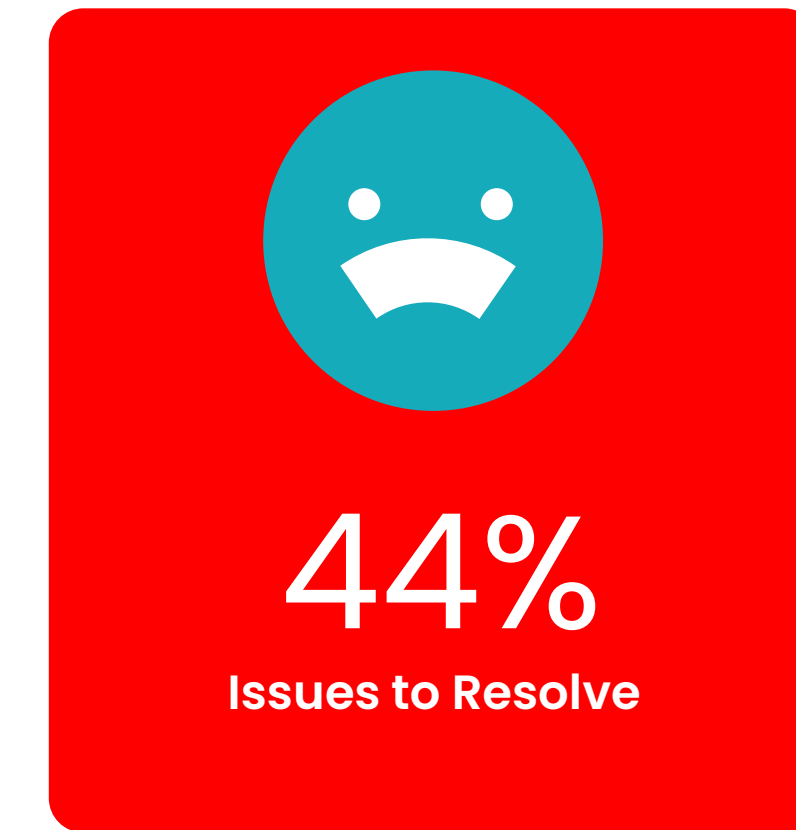
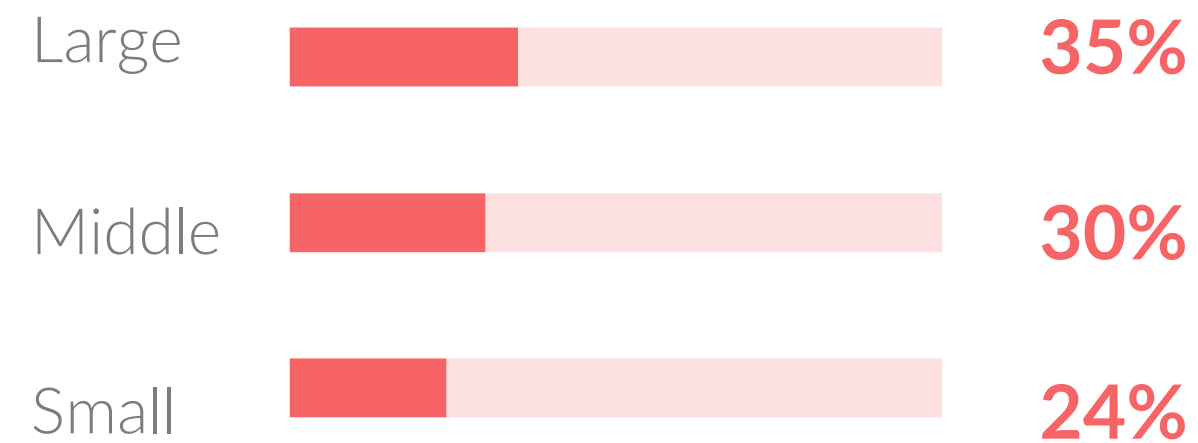
Almost half of clubs (27 clubs) have issues to resolve, and smaller clubs are seeing most concerns



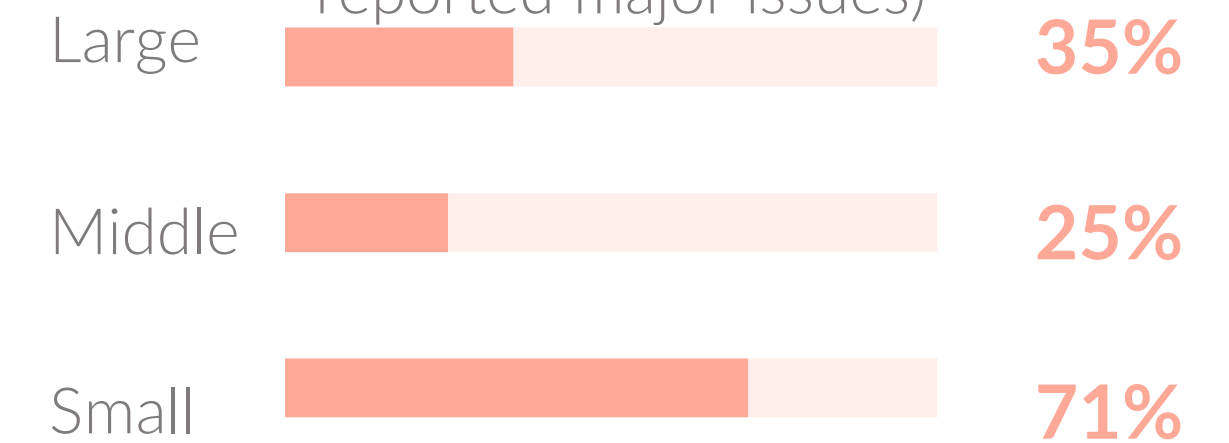
Almost a third of clubs (16) report no issues with their viability



About a third of clubs (18) are managing with no material issues



Over 70% of the smaller clubs report issues. 2 clubs (small) reported major issues)



Viability – Observations/Comments

Distillation of feedback on the Viability Scores seem to align to four categories

Clubs	Finances	Governance	Membership	Activities
Clubs reporting issues	<ol style="list-style-type: none"> 1. Fees too low & no longer sustainable (recognize that fee rises are needed) 2. Recognition that high reserves but low income is not sustainable 3. Costs (venue and speakers) are increasing and impacting the sustainability of the club. 	<ol style="list-style-type: none"> 1. Increased governance needed to track derailed finance 2. Lack of members to volunteer to run the club or join the committee (unwillingness) 	<ol style="list-style-type: none"> 1. Reliant on only a core set of members (critical mass) 2. Inability to recruit new and younger members to replace dwindling numbers (and ageing members) 3. Reducing members is impacting revenue and viability 4. Reducing meeting attendance impacting feasibility to use the venue 	<ol style="list-style-type: none"> 1. Need to review & improve variability of the programme 2. Need to revive face to face meetings (vs zoom) 3. Lack of members is impacting viability of competitions
Clubs that are Managing	<ol style="list-style-type: none"> 1. Maintaining subs vs. sufficient reserves 2. Recognizing the fine balance between fees and club needs 3. Managing costs, but having to pick and choose (e.g., external speakers) 	<ol style="list-style-type: none"> 1. Strong leadership required to ensure right investment in club. 2. Too few people willing to help manage activities 	<ol style="list-style-type: none"> 1. Recognition that new members needed 2. Avoiding cliques or groups forming. 	
Clubs that are happy with their viability	<ol style="list-style-type: none"> 1. Several years of strong membership 2. Strong reserve of money/viable financial position 3. Member donations/gifts from committed members 4. Managing costs inc. rent 5. Aim to apply for annual grants 	<ol style="list-style-type: none"> 1. Strong leadership to track revenue vs costs and ensure right investment in club 2. Steadfast and strong committee 	<ol style="list-style-type: none"> 1. Strong core of committed members 2. Focus on recruitment 3. Strong engagement, happiness, vibrant club 	<ol style="list-style-type: none"> 1. Variability of activities to cater for a wide range of aspects of photography 2. Kudos for success in leagues

Insight – Growing into a viable club

Need for change (Using the ADKAR model)



You are aware of the real need for change to grow into a viable club

This is especially true if you are a small club

A need to create a **robust club governance** that is focused on **financial strength** (revenue vs costs and creating a strong reserve of funds), **growing membership numbers**, and ensuring that members are offered a warm and friendly environment with a **varied, engaging and interesting range of activities**

Knowledge

Evaluate carefully what needs to be done to make your club more viable.

This will be a challenge for some clubs. Finding the key resources with the time and with the right knowledge is key.

You will need committed resources allocated to:

1. Governance with a steadfast committee
2. Finance management (inc. fund raising)
3. Membership & Publicity
4. Programme management

To continue growing, into a viable and sustainable club, you will need to maintain the committed resources to support the changes and make sure there is a clear plan of reinforcement

Good Luck!

As photographers, we often lack the motivation to keep taking images, something all artists struggle with from time to time. The same applies to running a camera club.

Looking at the inspirational work and activities of successful camera clubs can sometimes give us the boost we need but can also impact our enthusiasm to succeed. In such situations, the extra kick of energy and inspiration can come in the form of seeing that other clubs that have gone through similar struggles....

Anon...

